NOTICE TO PURCHASERS
OF IMERGENT SOFTWARE LICENSES

If you are an experienced business person with an ongoing business and are an experienced computer user, you may have success with Imergent’s web site building software and services. Success is determined by having the right product, the right price, and the correct marketing. However, the individual success of current, on-going web sites built with Imergent software varies widely from complete failures to ongoing Internet businesses of unknown incomes. Some purchasers simply use this software to publish web sites for informational purposes such as to promote ideas, increase awareness, or provide specialized topical instruction. Please note that many purchasers of Imergent software never publish a website because of the difficulty in finding or manufacturing products to sell or because purchasers fail to develop sufficient technical ability, business experience, or raise sufficient capital to successfully start and conduct an Internet business. You should also be aware that the websites you develop with our software could require substantial additional modification and expense should you choose to publish your web sites on a hosting service other than StoresOnline.com.

If: (1) you do not have a computer, (2) do not have general knowledge of using a computer, (3) know little or nothing about e-commerce, (4) do not presently have a product to sell, (5) do not have a business plan for starting or operating a business, (6) do not have sufficient money to start and operate a business apart from the cost of this software, or (7) fit one or any combination of the previous categories, it is highly recommended that you carefully consider these weaknesses before purchasing the software.

If you fit any one of these categories and nonetheless choose to purchase this package, be aware that it may take an additional undetermined amount of time and expense, depending on your skills and commitment, to fix the weaknesses noted above. A coach or mentor to teach or help you to use this software will cost more. Finally, it may take you still several weeks to several months more to compile all the information that will be needed for you to load into your website.

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I acknowledge that I was provided this notice before I signed the purchase contract for the Imergent/Inet license and that I signed this notice at the same time I signed the purchase contract and was provided my three day right to cancel notice.

Purchaser