

Call us toll free at **1.888.999.7280** and switch to DIRECTV — the best TV experience.

**TOTAL CHOICE® PLUS PACKAGE**  
**\$29.99**  
Plus tax  
A month for the first 3 months.

**LIMITED-TIME INTRODUCTORY OFFER**  
 Not activate the TOTAL CHOICE® PLUS package with your annual commitment to any TOTAL CHOICE® programming package. (Add \$4.99/mo. for separate programming on second and each additional TV.)

**YOU'LL GET:**

- Over 140 channels of news, sports, movies and more, including your top local channels\*
- 31 commercial-free audio music channels
- Access to up to 55 pay per view choices per day
- Premium movie channels like HBO®, Showtime®, Starz®, SHOWTIME UNLIMITED®, and Comcast® also available by subscription
- 100% digital-quality picture and sound

**FREE**

Get a **FREE Standard DIRECTV® System** installed in up to 4 rooms of your home, plus a **FREE DVD player** (after mail-in redemption) when you commit to one year of any **TOTAL CHOICE®** programming package.

Handling and delivery fee (\$19.95) not included in system price. Offers end 7/31/05 and are available on approved credit. New customers only.

**EASY**

1. Call toll free at 1.888.999.7280 for your **FREE Standard 4-Room DIRECTV System**.
2. We'll professionally install it.
3. Sit back and enjoy the show.

**FREE 4-ROOM DIRECTV SYSTEM**  
 including standard professional installation. Add \$4.99/mo. for separate programming on second and each additional TV.



\*Blackout restrictions apply. Available in IL, GA, MS, TN, SC and sections of NC as determined by ZIP code. All programming and prices subject to change.

¡MÁS PROGRAMACIÓN EN ESPAÑOL AL MEJOR PRECIO!  
 ¡LLAMA HOY MISMO!

**TOTAL CHOICE PLUS PACKAGE**  
**\$29.99**  
Plus tax (plus tax)  
 FOR THE FIRST 3 MONTHS

**MORE LOW-COST PROGRAMMING**  
 Check out all the everyday low-priced DIRECTV® programming packages. Call or go to [GETDIRECTV.com](http://GETDIRECTV.com).

\*In select markets, DIRECTV offers local channels. Eligibility based on service address. Offers available starting 5/1/05. Purchase of 12 consecutive months of any DIRECTV TOTAL CHOICE (\$41.99/mo. or above) or DIRECTV PARA TODOS (\$29.99/mo. or above), programming package or qualifying international services bundle, plus activation of the TOTAL CHOICE PLUS package within 30 days of equipment purchase required. In fourth month, customer's TOTAL CHOICE PLUS package will continue at the regular payable charge (\$45.99/month). In certain markets, programming and pricing may vary. One free system offer per household/person. Make and model of system at DIRECTV's sole discretion. Custom installation and installation of additional receivers available for a charge. **DVD OFFER:** To receive free DVD player, customer must complete redemption form that will be mailed automatically 8-10 days after DIRECTV System purchase. Upon DIRECTV System activation, customer must complete and sign redemption form, attach first month's DIRECTV bill and mail documents to: DVD Redemption, P.O. Box 425, Mira Loma, CA 91752-0425. Form must be postmarked on or before 9/30/05. Upon receipt of completed form and copy of first bill, DIRECTV will ship one (1) DVD player to the name and address used to activate DIRECTV account. Allow 6-8 weeks. Reproductions of redemption form strictly prohibited. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. **FAILURE TO ACTIVATE THE DIRECTV SYSTEM WITHIN 30 DAYS OF PURCHASE MAY RESULT IN A CHARGE OF \$150 PER DIRECTV RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN AN ANNUAL PROGRAMMING COMMITMENT, DIRECTV MAY CHARGE A PRORATED FEE OF UP TO \$150. IN LIEU OF PAYMENT, YOU HAVE AN OPTION TO SEND YOUR DIRECTV SYSTEM TO DIRECTV. VISIT DIRECTV.COM OR CALL 1-800-DIRECTV FOR DETAILS.** Offers void in Alaska and Hawaii, and where prohibited or restricted. May not be combined with any other offer. Offers and equipment are non-transferable and may not be resold. Hardware and programming sold separately. Programming, pricing, terms and conditions subject to change. Pricing is residential. Taxes not included. Receipt of DIRECTV programming is subject to the terms of the DIRECTV Customer Agreement; a copy is provided at DIRECTV.com and in your first bill. DIRECTV services not provided outside the U.S. ©2005 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, TOTAL CHOICE, GET IT DIRECT and DIRECTV PARA TODOS are registered trademarks of DIRECTV, Inc. All other trademarks and service marks are property of their respective owners.

**FREE 4 YOU**

**NEW OFFER**

**TOTAL CHOICE® PLUS PACKAGE**  
**\$29.99**  
Plus tax  
A month for the first 3 months.  
**LIMITED-TIME INTRODUCTORY OFFER**  
See back for details.



**PLUS A FREE DVD PLAYER**  
(after mail-in redemption)  
**1.888.999.7280**



**DIRECTV® System for 4 Rooms. Plus 1 DVD player. FREE 4 you.**

With your annual commitment to any TOTAL CHOICE® programming package. (Available on approved credit.)

**GET IT DIRECT.® CALL 1.888.999.7280 TODAY.**

See back for additional terms. Add \$4.99/month for separate programming on second and each additional TV. Handling and delivery fee (\$19.95) not included in system price. Offers end 7/31/05 and are available on approved credit. New customers only. Hardware models may vary.