

CAUSE NO. \_\_\_\_\_

THE STATE OF TEXAS,  
Plaintiff,

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IN THE DISTRICT COURT OF

v.

TRAVIS COUNTY, TEXAS

IBACKPACK OF TEXAS, LLC, and  
DOUGLAS W. MONAHAN,  
Defendants.

\_\_\_\_\_ JUDICIAL DISTRICT

**PLAINTIFF’S ORIGINAL PETITION**

TO THE HONORABLE JUDGE OF SAID COURT:

Plaintiff, STATE OF TEXAS, acting by and through the Attorney General of Texas, KEN PAXTON, complains of Defendants IBACKPACK OF TEXAS, LLC, and DOUGLAS W. MONAHAN, individually, and for causes of action would respectfully show as follows:

**I. DISCOVERY CONTROL PLAN**

1.1. The discovery in this case is intended to be conducted under Level 3 pursuant to Tex. R. Civ. P. 190.4.

1.2. This case is not subject to the restrictions of expedited discovery under Tex. R. Civ. P. 169 because the relief sought by the State includes non-monetary injunctive relief.

1.3. In addition to non-monetary injunctive relief, the State seeks monetary relief, including penalties, consumer redress, and attorneys’ fees and costs, of over \$1,000,000.

**II. PRELIMINARY STATEMENT**

2.1. Starting in 2015, Defendants operated four deceptive crowdfunding campaigns through Indiegogo.com and Kickstarter.com, collecting over \$800,000 from consumers. These campaigns represented that consumers’ funds would be used to produce and deliver specific products, most significantly a state-of-the-art backpack known as the “iBackPack.” Despite continuous representations that the products would be delivered, consumers never received

completed products. Instead, Defendants repeatedly delayed shipment dates and eventually cut off all communications with consumers. Throughout these campaigns, Defendants used consumers' funds for personal expenses and to further market their crowdfunding campaigns.

### **III. JURISDICTION**

3.1. This action is brought by Plaintiff, Attorney General Ken Paxton, through his Consumer Protection Division, in the name of the State of Texas and in the public interest under the authority granted to him by § 17.47 of the Texas Deceptive Trade Practices-Consumer Protection Act, Tex. Bus. & Com. Code § 17.41 et seq. (hereafter the "DTPA") upon the grounds that Defendants have engaged in false, deceptive, and misleading acts and practices in the course of trade and commerce as defined in, and declared unlawful by §§ 17.46(a) and (b) of the DTPA. In enforcement suits filed under § 17.47 of the DTPA, the Attorney General is authorized to seek civil penalties, redress for consumers, and injunctive relief.

### **IV. DEFENDANTS**

4.1. Defendant iBackPack of Texas, LLC, is a Texas limited liability company that has done business throughout the United States and in Texas, and this proceeding arises out of such business done in this state. Defendant iBackPack of Texas, LLC, has its registered office address at 100 Congress Ave., Ste. 2000, Austin, TX 78701. Defendant iBackPack of Texas, LLC, can be served at its registered office address or by serving its registered agent and sole managing member, Douglas W. Monahan, at 409 Colonial Drive, Friendswood, TX 77546, or wherever he may be found. The Secretary of State filings for iBackPack of Texas, LLC, show that the business forfeited its status as a filing entity on January 25, 2019, due to a failure to pay taxes. Notwithstanding this forfeiture, Defendant iBackPack of Texas, LLC, continues in existence as a filing entity pursuant to the Texas Business Organizations Code section 11.356.

4.2. Defendant Douglas W. Monahan is an individual residing in Friendswood, TX. Defendant Monahan has done business throughout the United States and in Texas through iBackPack of Texas, LLC, an entity he personally controls and of which he acts as a guiding spirit. Defendant Monahan can be served with process at his residence at 409 Colonial Drive, Friendswood, TX 77546, or wherever he may be found.

#### **V. VENUE**

5.1. Under § 17.47(b) of the DTPA, venue of this suit lies in Travis County, TX, because Defendants have done business in Travis County, TX.

#### **VI. PUBLIC INTEREST**

6.1. Plaintiff, the State of Texas, has reason to believe that Defendants have engaged in the unlawful practices set forth below and that Defendants have caused adverse effects to legitimate business enterprises lawfully conducting trade and commerce in this State. The Consumer Protection Division of the Office of the Attorney General of Texas therefore believes and is of the opinion that these proceedings are in the public interest.

#### **VII. TRADE AND COMMERCE**

7.1. Defendants have, at all times described below, engaged in conduct which constitutes “trade” and “commerce” as those terms are defined by § 17.45(6) of the DTPA.

#### **VIII. ACTS OF AGENTS**

8.1. Whenever in this Petition it is alleged that either Defendant did any act, it is meant that such Defendant performed or participated in the act or Defendant’s officers, agents, or employees performed or participated in the act on behalf of and under the authority of the Defendant.

## **IX. SPECIFIC FACTUAL ALLEGATIONS**

### **Overview**

9.1. Defendants raised over \$800,000 from consumers through four deceptive crowdfunding campaigns. Two of these campaigns solicited funds for a product called the iBackPack, which was promoted as a state-of-the-art backpack with myriad hardware and software features. The two other campaigns promoted tech products similar to the iBackPack. For each of these four campaigns, Defendants represented that consumers' funds would be used to produce and deliver completed versions of the products as advertised. But Defendants never delivered any completed products to consumers. Instead, Defendants used funds raised through their campaigns to pay for personal expenses and to further market their crowdfunding campaigns. They largely ignored hundreds of consumer complaints in the process, eventually cutting off communications with consumers and emptying the company bank account.

### **How Does Crowdfunding Work?**

9.2. Crowdfunding is a method of funding a project, venture, or any other endeavor by soliciting money from a large group of people. Crowdfunding is typically conducted over the internet. Here, Defendants operated their crowdfunding efforts through the popular crowdfunding platforms Indiegogo.com (“Indiegogo”) and Kickstarter.com (“Kickstarter”).

9.3. Indiegogo and Kickstarter allow creators of crowdfunding campaigns to design web pages specific to their campaigns. Campaign owners use their campaign-specific web pages to publicly advertise their campaigns and solicit funds from potential campaign backers. Campaign pages also link to payment gateways through which campaign backers can transfer money to the campaign owners. A typical crowdfunding campaign on these platforms works by: a) a campaign owner advertising a particular product on their campaign page; b) campaign backers contributing

funds through the campaign page; and c) the campaign owner using those funds to produce the proposed product, which they then deliver to the campaign backers.

9.4. Defendants were required to agree to Indiegogo and Kickstarter’s terms of use in order to launch their crowdfunding campaigns on those websites. The terms of use for both websites purport to create legal obligations between campaign owners and campaign backers. Indiegogo’s current terms of use provide that:

“As a Campaign Owner, you are entering into a legal agreement with a Contributor when they make a Contribution to your Campaign, which includes the following obligations...: a. Make good faith efforts to fulfill the Perks<sup>1</sup> associated with a campaign in the timeframe that is communicated to Contributors. b. Immediately notify Contributors if there are obstacles or delays. c. Respond promptly and truthfully to all questions posed to them by Contributors. d. Provide substantive and quality updates at least once a month to Contributors. e. If you have received the Contributions from your Campaign, issue refunds to Contributors if you cannot deliver Perks. f. Comply with all applicable laws and regulations in the use of Contributions and delivery of Perks...”

9.5. Kickstarter’s terms of use similarly provide that “[w]hen a creator posts a project on Kickstarter, they’re inviting other people to form a contract with them” and that “[a]nyone who backs a project is accepting the creator’s offer, and forming that contract.” Kickstarter’s terms of use further provide that “[w]hen a project is successfully funded, the creator must complete the project and fulfill each reward.”

#### **Defendants Launch an Indiegogo Campaign for the iBackPack**

9.6. On or about August 14, 2015, Defendants created their first crowdfunding campaign page through Indiegogo. The campaign page advertised a product called the “iBackPack,” a state-of-the-art backpack with innumerable features such as a Wi-Fi hotspot, various batteries and charging cables, a Bluetooth audio system, a GPS tracking system, iPhone/Android apps linked to the backpack, “advanced waterproofing,” special grips for using

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<sup>1</sup> Defendants’ Indiegogo pages listed delivery of their completed products as “Perks.”

the backpack as a “roman shield,” and a “strategically positioned” gun pocket. The iBackPack campaign page also included dozens of graphics purporting to show a prototype of the iBackPack and several of its features and component parts. A copy of this web page as captured on December 14, 2018, is attached hereto as Exhibit A.

9.7. Defendants misrepresented the status of many iBackPack features as advertised on their campaign page. For example, one feature promoted was an “iOS/Android mobile app.” The page even included a graphic purporting to show an iBackPack mobile application running on a smartphone. Despite these representations, Defendants never developed a working version of such an application. Defendants similarly promoted the iBackPack’s Wi-Fi capabilities with the representation “Wi-Fi/Mi-Fi CONNECTIONS VIA ALL MAJOR CARRIERS IS STANDARD,” followed by the insignias of nine telecommunications providers. But Defendants never actually arranged for the iBackPack to have Wi-Fi capabilities, and Defendants had no legitimate association with or approval by any telecommunication provider. Defendants also represented that the iBackPack was “Federal Aviation Administration-compliant” and “Department of Transportation-compliant,” using the insignias of these government entities to promote the campaign. Defendants never had any legitimate association with or approval by these entities.

9.8. The Indiegogo campaign page for the iBackPack represented that consumers would receive specific products depending on the amount of money they pledged to the campaign. For example, a consumer could contribute \$169 to receive an “iBackPack 1.0 Power Pack,” or could contribute \$225 to receive an “iBackPack 1.0 WiFi Version.” For each of these products, the campaign page provided an “[e]stimated delivery” date, and represented that the product “[s]hips [w]orldwide.” Defendants also represented that the pledge prices for iBackPacks through

Indiegogo were significantly less than their “[e]xpected retail price[s].” Defendants initially estimated that the iBackPacks would be delivered in March 2016.

### **Defendants Launch a Kickstarter Campaign for the iBackPack**

9.9. Defendants failed to deliver the iBackPack by their March 2016 deadline. Instead, Defendants launched a second crowdfunding campaign for the iBackPack through Kickstarter on or about March 9, 2016.

9.10. Defendants’ Kickstarter campaign purported to raise funds for the production and distribution of an “iBackPack 2.0.” A copy of this web page as captured on December 18, 2018, is attached hereto as Exhibit B. This new campaign was substantially similar to the Indiegogo campaign; the Kickstarter page promised a laundry-list of hardware and software features and offered several versions of the iBackPack for corresponding contributions. The new campaign also included the same misrepresentations about the status of specific iBackPack features such as the iBackPack’s Wi-Fi capabilities and the availability of an iBackPack mobile application.<sup>2</sup> The “[r]isks and challenges” section of the campaign page stated that Defendants had already arranged manufacturing and distribution partnerships. Defendants also represented that “[w]e pledge to keep our backers well-informed in a timely manner throughout the entire production process and to do everything we can to deliver the iBackPacks to you as planned.” The Kickstarter page listed the estimated delivery date of the iBackPack as September 2016.

### **Defendants Continuously Represent that iBackPack Production Is Underway**

9.11. Following the creation of Defendants’ Kickstarter campaign, Defendants made regular representations that production was underway and that delivery of a completed iBackPack

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<sup>2</sup> The Kickstarter page included more detailed representations regarding the mobile application, using the insignias of Apple and Android mobile operating systems. But Defendants never had any legitimate association with or approval by these entities.

was forthcoming. On or about March 23, 2016, Defendants updated their Kickstarter page with the statement “[w]e apologize for not updating you more about the development of the project - we’ve been focused [sic] manufacturing facilities, initial orders and ultimately getting a hot new piece of wearable technology into your hands.” This update also included several graphics, such as a picture of iBackPack-branded batteries covering several pallets and pictures of what appears to be a prototype assembly of the iBackPack.

9.12. On or about April 3, April 5, and May 13, 2016, Defendants posted updates to the Kickstarter campaign page indicating that the iBackPack was being manufactured. Defendants’ April 3, 2016, update, for example, included videos purporting to show component parts for the iBackPack being manufactured and tested in China. This update also stated that “[w]e are building the most advanced backpack in the world... Please forgive the videos for the [sic] are unedited. We are merely providing footage of us viewing the factories and watching and filming as they make the iBackPack.”

9.13. The funding period for Defendants’ Kickstarter campaign ended on or about April 13, 2016. The campaign generated \$76,694 during the funding period, more than \$25,000 over the campaign’s funding goal. While the initial funding period for the Indiegogo campaign ended in October 2015, Indiegogo allowed Defendants to continue raising funds.<sup>3</sup>

9.14. On or about July 24, 2016, Defendants updated their Indiegogo page with the announcement “CHRISTMAS, 2016 IS [sic] UPDATED SHIP DATE.” The update further stated that “The entire iBackPack team has been working nights, weekends, holidays and their respective birthdays to finish the bag and components.”

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<sup>3</sup> Defendants’ fundraising continued through Indiegogo’s “InDemand” feature, which allows crowdfunding campaigns that meet their initial funding goals to keep raising funds during the production process.



**Defendants Use Webinars and Component Demonstrations to Allay Consumer Concerns  
and Further Promote Their Campaigns**

9.15. Following Defendants' postponement of the delivery deadline to Christmas 2016, they hosted regular webinars in August and September 2016 purporting to demonstrate the iBackPack's various features. Also during this time period, Defendants represented that they were conducting beta testing for the iBackPack.

9.16. Defendants did produce a small number of component parts for their webinars and for other demonstrations of the parts. But this small production did not include any completed version of the iBackPack. Defendants recruited supposed beta testers – most, if not all, of whom appear to have been campaign backers – to host webinar demonstrations of the components and to post reviews of the components on the testers' personal Facebook pages. Through these webinars and reviews, Defendants gave the impression that they were working towards delivery of a completed product. These efforts also served as further marketing for Defendants' campaigns.

**Defendants Lose Their Funding Privileges, Cut Off Communications with Backers, and  
Empty the Company Bank Account**

9.17. In late October 2016, Indiegogo's staff inquired as to why Defendants had delayed delivery of the iBackPack. Defendants told Indiegogo that they had already shipped "hundreds, if not thousands of the products," and that they were "in the full production and shipping phase." In fact, Defendants failed to deliver a single completed product. Indiegogo revoked Defendants' fundraising privileges on or about November 9, 2016.

9.18. At the time Defendants' fundraising privileges were revoked, Defendants had raised \$720,910 from consumers through the Indiegogo campaign, more than 800% of the campaign's funding goal. Combined with the \$76,694 generated through their Kickstarter campaign, Defendants raised a total of \$797,604 between their Indiegogo and Kickstarter campaigns for the iBackPack.

9.19. During Indiegogo's inquiry into the iBackPack, Defendants updated their Indiegogo campaign with an announcement that iBackPack delivery would be delayed until sometime after Christmas 2016. The delay was supposedly caused by the lithium ion batteries Defendants had intended to use for the iBackPack. Defendants' updates slowed to a crawl following Indiegogo's revocation of the campaign's funding privileges, and the proposed delivery date was pushed back to fall 2017. Defendants' last update to the iBackPack campaigns was posted on March 1, 2017. In addition to stopping communications through Indiegogo and Kickstarter, Defendants took down their Facebook page for the iBackPack as well as their website [www.ibackpack.co](http://www.ibackpack.co). The final proposed delivery date came and went without a single completed product or further update from Defendants.

9.20. Rather than use funds raised through the campaigns to produce a completed product, Defendants used backers' funds to pay for Defendant Monahan's personal expenses and to further market their campaigns. After Defendants' fundraising privileges were revoked, Defendants emptied the company bank account in early 2017. Defendants have largely ignored hundreds of consumer complaints calling for refunds or delivery of the completed products as advertised, with only a small number of consumers having received refunds.

#### **Defendants Operated Two Other Crowdfunding Campaigns in Conjunction with the iBackPack Campaigns**

9.21. Defendants created two other Indiegogo campaigns during the initial funding period for their iBackPack Indiegogo campaign. On or about October 7, 2015, Defendants launched a campaign to produce a product called the "MOJO," a shoulder bag touting features and capabilities similar to those of the iBackPack. As with the iBackPack, the campaign page for the MOJO bag presented a bevy of features, numerous graphics promoting the product, several prices at which consumers could pledge, and an estimated delivery date. A copy of this web page as

captured on December 3, 2018, is attached hereto as Exhibit C. The funding period for the MOJO bag campaign ended on or about December 6, 2015, after raising \$3,644 in funds. As with the iBackPack, backers for the MOJO campaign never received a completed product.

9.22. Defendants started funding for yet another Indiegogo campaign on or about February 10, 2016, this time for a magnetic USB cable system called the “POW Smart Cable.” The POW campaign page promoted myriad features, included graphics purporting to show what the product would look like, presented various pledge amounts, and provided an estimated delivery date. A copy of this web page as captured on December 3, 2018, is attached hereto as Exhibit D. The funding period for the POW campaign ended on or about March 26, 2016, after raising \$7,982 in funds. As with Defendants’ other campaigns, Defendants never delivered a completed product.

9.23. After being contacted by regulators, Defendants appear to have issued refunds to at least some of the MOJO and POW campaign backers. Even if Defendants refunded all backers of the MOJO and POW campaigns, the amount refunded to those backers would represent only \$11,626 of the total \$809,230 Defendants raised through their four crowdfunding campaigns.

### **Defendant Monahan Is Personally Liable**

9.24. Defendant Monahan at all times participated in and controlled the day-to-day operations of, or acted as the guiding spirit of, iBackPack of Texas, LLC. Defendant Monahan is the registered agent and sole managing member of iBackPack of Texas, LLC. Defendant Monahan was also the sole signatory on the corporate bank account of iBackPack of Texas, LLC. Moreover, all actions of Defendant iBackPack of Texas, LLC, were made at the direction of Defendant Monahan. For example, Defendant Monahan was the only individual responsible for setting up and directing the design of the crowdfunding campaign pages, and was the only individual with direct access to backers’ funds. Further, Defendant Monahan made, authorized, or directed the

updates posted to the Indiegogo and Kickstarter campaign pages. Defendant Monahan is therefore individually liable.

### **X. FALSE, MISLEADING, OR DECEPTIVE ACTS**

10.1. Plaintiff incorporates and adopts by reference the allegations contained in each and every preceding paragraph of this petition.

10.2. Defendants, as alleged and detailed above, have in the course of trade and commerce engaged in false, misleading, and deceptive acts and practices declared unlawful in § 17.46(a) of the DTPA, including by engaging in conduct specifically defined to be false, deceptive, or misleading by § 17.46(b) such as:

- A. Causing confusion or misunderstanding as to the source, sponsorship, approval, or certification of goods or services, in violation of DTPA § 17.46(b)(2);
- B. Causing confusion or misunderstanding as to affiliation, connection, or association with, or certification by, another, in violation of DTPA § 17.46(b)(3);
- C. Representing that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities which they do not have or that a person has a sponsorship, approval, status, affiliation, or connection which the person does not have, in violation of DTPA § 17.46(b)(5);
- D. Representing that goods or services are of a particular standard, quality, or grade, or that goods are of a particular style or model, if they are of another, in violation of DTPA § 17.46(b)(7);

- E. Advertising goods or services with intent not to sell them as advertised, in violation of DTPA § 17.46(b)(9); and
- F. Failing to disclose information concerning goods or services which was known at the time of the transaction with the intent to induce the consumer into a transaction into which the consumer would not have entered had the information been disclosed in violation of § 17.46(b)(24).

### **XI. TRIAL BY JURY**

11.1. Plaintiff herein requests a jury trial and will tender the jury fee to the Travis County District Clerk's Office pursuant to Tex. R. Civ. P. 216 and Tex. Gov't Code § 51.604.

### **XII. PRAYER FOR RELIEF**

12.1. Plaintiff prays that, after due notice and hearing, the Court enter a Permanent Injunction restraining and enjoining Defendants, Defendants' officers, agents, servants, employees, and attorneys, and any other person in active concert or participation with any or all Defendants who receive actual notice of the order, from engaging in the following acts or practices:

- A. Engaging or participating in any crowdfunding activities, whether directly or through any intermediary;
- B. Assisting or providing consulting services for, or receiving any proceeds from, any crowdfunding activities;
- C. Owning, controlling, or serving as an officer, director, or manager of any business entity involved in crowdfunding activities or that assists or provides consulting services for others engaged in crowdfunding activities;
- D. Disclosing, selling, trading, or otherwise using in any way, any consumer information obtained by Defendants as the result of any Crowdfunding

Activities, including any consumer's name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to any account of any person or other entity, except as required by law or court order;

- E. Causing confusion or misunderstanding as to the approval or certification of either Defendant's goods or services;
- F. Misrepresenting, directly or by implication, that a Defendant's goods or services are approved by, certified by, or otherwise authorized by any other party;
- G. Causing confusion or misunderstanding as to a Defendant's affiliation, connection, or association with, or certification by, another;
- H. Misrepresenting, directly or by implication, that a Defendant is affiliated with, certified by, or otherwise authorized by any other third party;
- I. Representing, directly or by implication, that any good or service offered or sold by a Defendant has sponsorship, approval, characteristics, ingredients, uses, or benefits which it does not have;
- J. Representing, directly or by implication, that a Defendant has a sponsorship, approval, status, affiliation, or connection which they do not have;
- K. Representing that goods or services are of a particular standard, quality, or grade, if they are of another;
- L. Advertising goods or services within intent not to sell them as advertised;

- M. Failing to disclose information concerning goods or services which was known at the time of the transaction with the intent to induce any consumer into a transaction into which any such consumer would not have entered had the information been disclosed;
- N. Misrepresenting, directly or by implication, that any good or service will be delivered or provided by a certain timeframe, including any steps that a Defendant has taken to deliver or provide such good or service; and
- O. Misrepresenting, directly or by implication, any material aspect of the nature or terms of any refund, cancellation, exchange, or repurchase policy, including the likelihood of a consumer obtaining a full or partial refund or the circumstances in which a full or partial refund will be granted to the consumer.

12.2. Plaintiff prays that upon final hearing, this Court will award judgment for the Plaintiff and order Defendants:

- A. To pay civil penalties of up to \$20,000.00 per violation for each and every violation of the DTPA as authorized by Tex. Bus. & Com. Code § 17.47(c)(1);
- B. To restore all money or other property acquired by means of unlawful acts or practices, or in the alternative, to compensate identifiable persons for actual damages;
- C. To disgorge all sums, monies, and value taken from consumers by means of deceptive trade practices, together with all proceeds, interest, income,

profits, and accessions thereto, making such disgorgement for the benefit of victimized consumers and Plaintiff; and

- D. To pay all costs of Court, costs of investigation, and reasonable attorneys' fees pursuant to Section 17.47 of the DTPA and Tex. Gov't Code Ann. § 402.006(c).

12.3. Plaintiff further prays for the Court to order an equitable lien and constructive trust on all of Defendants' assets, personal property, and real property, and grant the State an interest in said assets and property.

12.4. Plaintiff further prays for post-judgment interest and any such other relief to which Plaintiff may be justly entitled.

Respectfully submitted,

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Attorney General of Texas

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First Assistant Attorney General

DARREN L. MCCARTY  
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**ATTORNEYS FOR PLAINTIFF**



CLOSED

## iBackPack - WiFi, Ultra-Thin & Powerful Batteries

WiFi, Many Batteries, 16 USB Ports, Bulletproof, Car and Wall Charger, High-Tech USB Cables + More

PROJECT OWNER

 **Doug Monahan**  
Austin, United States  
3 Campaigns | [More](#)

**\$720,910** USD raised  
890% funded on October 14, 2015



OVERVIEW

PHONES & ACCESSORIES

The iBackPack has the capability to hold all of your electronics. There is a optional built-in WiFi connection and batteries galore. It includes a 20,000 mAh primary, 8,000 mAh secondary and a half a dozen other batteries that ensure your electronics are constantly charged.

 PRODUCTION STAGE

STORY [FAQ](#) [UPDATES 54](#) [COMMENTS 3,811](#) [BACKERS 4,032](#)

SELECT A PERK



FEATURED

**\$75** USD ~~\$300~~ (75% Off)

### 1.0 to 2.0 Expansion Upgrade

20,000 mAh battery - Mama - (5 - 2.1 USB output ports, 2 micro USB input ports), 3k Credit Card - micro + lightning, 2.6k PowerTube Battery, 5 port USB 3.4 A Wall Charger with Qualcomm 2.0 Quickcharge (3X charging speed), 6 additional (3 foot) LED recharging cables, 2 more 2 in 1 (3 foot) Zipper cables, 2 USB Fans, 2 USB LED Lightsticks Power/Data Transfer, Bluetooth Hi-fidelity Controller Headphones, 5 additional "standard" six inch recharging cables + numerous surprises and BETA eligibility.

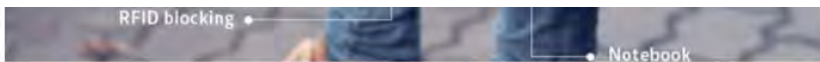
**Estimated delivery**  
December 2016

291 claimed

Ships Worldwide

[GET THIS PERK](#)





## NEW BACKPACK UPGRADES



### GO-PRO CLIP

The iBackPack includes a GO-PRO clip with a 360 degree rotation. It is durable, rugged and further accents the bags focus on technology.



### COMPASS

The iBackPack 2.0 includes a compass permanently fixed on the top of the right shoulder strap. It glows in the dark and is an asset whether you are on a camping trip or merely trying to gather your bearings in an urban environment.



### LEATHER HANDLES

The iBackPack is designed to last for many decades. The handles will be used more than any other element, hence we are reinforcing, enhancing and improving the handles.



### SHOULDER STRAPS

We are turning the shoulder



### CABLE GUIDES

The iBackPack includes dozens



**\$65** USD ~~\$199~~ (67% Off)

### Powerpack to Wifi Upgrade

Upgrade your pledge for the iBackpack PowerPack to WiFi version. The upgrade will include the WiFi modem that empowers you to connect to the Internet at any time - essentially making your iBackPack a WiFi hotspot for up to 6 people. You should be able to use your existing plan with AT&T, Verizon, etc to support a SIM card inside of the modem for the iBackPack (Each carrier has their own rules and costs, but quite affordable in our opinion.)

#### Estimated delivery

December 2016

5 claimed

Ships Worldwide



**\$75** USD ~~\$199~~ (62% Off)

### Monolith 50,000 mAh Battery

Brought back by popular demand. The world's most powerful battery is the iBackPack Monolith 50,000 mAh. It is 2.5X times the reigning champion of power - the 20,000 mAh. We are custom building this innovative, massively powerful battery through the aggregation of numerous ultra-thin and ultra-powerful batteries. Our team's electrical engineers have been working diligently to create the Monolith from scratch. You'll be able to recharge via 6 Micro USB ports so charging time is less than 3 hours.

#### Estimated delivery

December 2016

14 claimed

Ships Worldwide



These carrying straps are secured into your own command center. They are being widened in order to facilitate the ability to carry more money, credit cards, keys and other items you need when carrying the iBackPack.



of cable guides to ensure your cables are secured and out-of-the-way of the main storage layers within the iBackPack.



#### CABLE HOLES

Each pocket in the iBackPack will have cable holes to allow any electronic device in the pocket to either receive or output power/data.



#### WATER BOTTLE HOLDER

The mesh casing is being expanded in order to easily carry a 10 oz. water bottle.



#### VELCRO ROLL

We are including a roll of 6 feet of 3/8 inch velcro - male and female - with adhesive tape built in. You can use this velcro in many ways as you feel are important for you.

## AND MUCH MORE...



#### STRAPS

iBackPack 2.0 straps are military grade and designed to provide maximum support.



#### SMARTPHONE VELCRO HOLDER

We provide velcro holders on each of the shoulder straps to ensure you always have your phone within reach.



#### BUCKLES

The buckles used before were those you would find on a 12 year old girls backpack. We have upgraded these to those similar to ones used by soldiers.



#### RUBBER BASE

The iBackPack 2.0 includes a rubber base to protect your electronics - even if dropped from a 2nd story building. It's design ensures the bag itself always remains "puddle proof".



#### OPTIONAL BAG

We have build the waist strap with clip-ons to allow you to add a fanny pack style bag. This will provide you the ability to carry a wallet, passport, checkbook, keys, eyeglasses or anything necessary in your everyday life.



#### HIDDEN GUN POCKET

A hidden gun pocket is strategically positioned to be accessible when the iBackPack is being used as a Roman Shield. The zipper is ultra-fast to open giving you maximum time to react to a threat.



#### ROMAN SHIELD GRIPS

The iBackPack includes strategically placed handles, holders and grips that allow you to hold the iBackPack as a Roman Shield. With one arm you'll be able to hold and maneuver up to 100 lbs.



#### SIX ADDITIONAL KEY HOLDERS

The iBackPack 2.0 includes six clips to hold keys or other objects. They are versatile, strong and may be used for multiple purposes.



#### ADVANCED WATERPROOFING

The final step in the iBackPack production process includes being sprayed with Scotchguard. The iBackPack is as "water proof" as is physically possible.

## iBACKPACK™ 1.0

# STANDARD CONFIGURATION



**\$159** USD + Shipping ~~\$499~~ (68% Off)

### iBackPack BulletProof Kevlar

The Kevlar plate is only 1 lb, 1/4 inch thick yet protects against .357 bullet, .44 magnum semi-jacketed hollow-point and even a 9 millimeter shell. We chose Level III protection because it is the standard for law enforcement bullet-proof vests, ultra-light yet ultra-strong. If you're going to be shot at, this plate is the one you would want for protection.

#### Estimated delivery

December 2016

12 claimed

Ships Worldwide

[GET THIS PERK](#)



**\$169** USD + Shipping ~~\$249~~ (32% Off)

### iBackPack 1.0 Power Pack

iBackPack - 007 Style Pockets and Power High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore, 20,000 mAh main battery + Flashlight, Smart Cables (5), Retractable Power Cord, 110V/220V to USB wall plug, Car Charger, 4 USB Ports, Micro/Mini USB Port, Bluetooth Speaker/Controller, iPhone/Android mobile apps, Lost/Stolen Bag Retrieval System, Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zipper

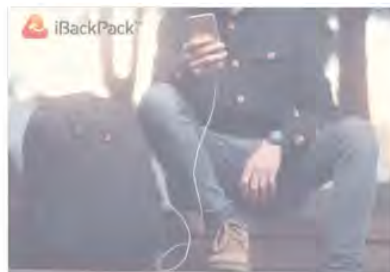
#### Estimated delivery

December 2016

38 claimed

Ships Worldwide

[GET THIS PERK](#)



**\$225** USD + Shipping ~~\$399~~ (43% Off)

### iBackPack 1.0 WiFi Version

3G/4G WiFi/MiFi capabilities - High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments

\$225

+ SHIPPING

# iBackPack 1.0 Wi-Fi Version

\*Expected retail price \$349



- 20,000 mAh Lithium Polymer Main Battery
- 8,000 mAh additional Li-Po Battery
- 5x USB SMART Zipper cable
- 4 Waterproof USB Ports 3.0
- GPS - SIM not included
- Wi-Fi - 3G/4G - Connect up to 6 Friends
- Retractable Power Cord
- Universal 110V/220V to USB wall plug
- Car charger with 2 USB ports
- Bluetooth Audio System
- iPhone/Android Controller Apps
- Anti-Theft Notification / Protection System
- Lifetime Limited Warranty

## CHARGE ALL YOUR DEVICES. ANYWHERE.



## BECOME A Wi-Fi/Mi-Fi HOTSPOT



You are the **HOTSPOT**.  
Up to six friends can connect

3G/4G Wi-Fi / Mi-Fi

Smart USB micro and mini cables for Android / Apple

hidden pockets and secret compartments galore. 20,000 mAh main battery + Flashlight, Smart Cables, Retractable Power Cord, 110V/220V to USB wall plug, Car Charger, 4 USB Ports, 3 Micro/Mini USB Ports, Bluetooth Speaker/Controller, GPS tracking

**Estimated delivery**  
December 2016

6 claimed

Ships Worldwide

[GET THIS PERK](#)



**\$299** USD + Shipping ~~\$399~~ (25% Off)

### iBackPack 2.0 Wi-Fi

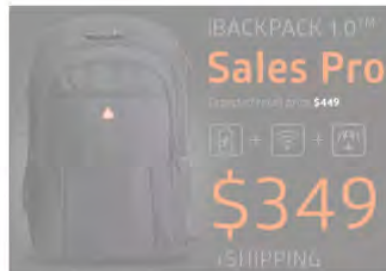
iBackPack 2.0 Wi-Fi 3G/4G WiFi, 20k mAh LCD main battery + Flashlight, 8k mAh secondary, 3k mAh Credit Card Battery, 2.6k Lipstick Style Battery, 8k mAh Lamp Battery, USB Wall Charger, Car Charger System, 4 USB Port Hub, 3 in 1 Smart Cable, Zipper Cable - Micro and Lightning, Bluetooth Speaker/Controller, TSA Lock, 50+ pockets, Smart Lighted USB Cable, Retractable USB Power Cord, 12 Extra USB Ports, GPS tracking, iOS/Android mobile app, Luggage Tags/Key Tags/Lost+Found Return System, more.

**Estimated delivery**  
December 2016

41 claimed

Ships Worldwide

[GET THIS PERK](#)



**\$349** USD + Shipping ~~\$449~~ (22% Off)

### iBackPack 1.0 Sales Pro

3G/4G Wi-Fi/Mi-Fi capabilities - AT&T, Verizon, T-Mobile, Sprint and more. Be the Hot-Spot. High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore. 20,000 mAh main battery + Flashlight, Smart Cables, Retractable Power Cord, 110V/220V to USB wall plug, Car Charger, 4 USB Ports, 3 Micro/Mini USB



Wi-Fi/Mi-Fi CONNECTIONS  
VIA ALL MAJOR CARRIERS  
IS STANDARD



Ports, Bluetooth Speaker/Controller.  
SALES PRO INCLUDES 10,000 B2B  
contacts downloadable per month including  
their email addresses.

**Estimated delivery**  
December 2016

5 claimed

Ships Worldwide

[GET THIS PERK](#)

## 20000MAH "MAMA" POWER BANK INCLUDED IN 2.0 UPGRADES ONLY



**INCLUDED IN 2.0  
UPGRADES ONLY**



**\$450** USD + Shipping ~~\$900~~ (-50% Off)

**3k mAh UltraThin  
Bar/Club/Uber**

Our 3,000 mAh ultra-thin & powerful bar, hotel, club, uber driver bundle is ideal for same to make some extra money and more tips. Keep your patrons smartphones charged without going through the hassle of plugging them into your wall sockets. Includes Micro-USB and Lightning USB recharging cable. Powerful enough to fully recharge any iPhone or Android Phone. Box of 30 Shipped anywhere in the world. Make sure to purchase using the link provided by your assigned territory representative.

**Estimated delivery**  
December 2016

0 claimed

Ships Worldwide

[GET THIS PERK](#)

# 20000mAh

Our 20000mAh Mama Battery is recharged faster than any 20,000 mAh battery in the world due to multiple Micro USB input ports.

**INCLUDED IN 2.0 UPGRADES ONLY**

## BLUETOOTH AUDIO SYSTEM

INCLUDED





## CHARGING ZIPPER CABLE

INCLUDED



## TYPE-C CHARGING CABLE

INCLUDED



## INCLUDED IN 2.0 UPGRADES ONLY

5 PORT

## QC2.0 USB WALL CHARGER

<p><b>QC2.0</b> Qualcomm powered 3X Charging Speed</p>	<p><b>40W</b> Charge all your devices easily</p>	<p><b>2.4A</b> Safe, reliable, maximum power</p>
--	--	--





The IBackPack 2.0 includes the largest and most powerful wall charger in the world. Its 5 ports allow you to keep all of your electronics fully charged. All ports are 2.4 amp which is more than double the 1.0 amp standard. All ports a 2.4 X the 1.0 standard. We've included Qualcomm 2.0 QuickCharge technology to allow triple the charging speed on the 1st port.

## INCLUDED IN 2.0 UPGRADES ONLY

## DC 12V - 24V USB CAR CHARGER

INCLUDED



## INCLUDED IN 1.0 AND 2.0 IBACKPACK

### TSA CHECKPOINT FRIENDLY

You don't have to remove your notebook computer with the IBackPack TSA Checkpoint Friendly bag

TSA Checkpoint Friendly Display to alert TSA employees - ability to quickly move through TSA without hassles



Federal Aviation Administration-compliant



TSA-accepted Travel Sentry Approved



Department of Transportation-compliant



### INTEGRATED TSA RECOGNISED LOCK

TSA officers have tools for opening and re-locking baggage with





accepted and recognized locks, such as Safe Skies® and Travel Sentry®, reducing the likelihood of damaging the lock or bag if a physical inspection is required. TSA is not liable for damage caused to locked bags that must be opened for security purposes.



A perfect combination of technology and design



\$169

+ SHIPPING

## iBackPack 1.0 Power Pack

\*Expected retail price \$249



- 20,000 mAh Lithium Polymer Battery
- 5x USB SMART Zipper cable
- 4 Waterproof USB Ports 3.0
- Retractable Power Cord
- Universal 110V/220V to USB wall plug
- Car charger with 2 USB ports
- Bluetooth Audio System
- iPhone/Android Controller Apps
- Anti-Theft Notification / Protection System
- iBackPack Buyers Club Discounts
- Lifetime Limited Warranty

\$349

+ SHIPPING

## iBackPack 1.0 Sales Pro

\*Expected retail price \$449



- 20,000 mAh Lithium Polymer Main Battery
- 8,000mAh additional Li-Po Battery
- 5x USB SMART Zipper cable
- 4 Waterproof USB Ports 3.0
- GPS - SIM not included

- Wi-Fi – 3G/4G – Connect up to 6 Friends
- Retractable Power Cord
- Universal 110V/220V to USB wall plug
- Car charger with 2 USB ports
- Bluetooth Audio System
- iPhone/Android Controller Apps
- Anti-Theft Notification / Protection System
- Lifetime Limited Warranty
- Up to 5,000 B2B Contacts per Month  
(Downloadable)

It was Indiegogo who saw the potential of our project just after launching our social media and website. After surprisingly gathering almost 200,000 supporters just in our Facebook page alone, we found ourselves having a community ready to support us. The community we built is what Indiegogo is all about and here is where we felt most at home to launch iBackPack™.



## PERKS

VISIT SITE

## FAQ

### How can I order the iBackPack™?

You can order right here on the Indiegogo page. People who back the project on Indiegogo get to have the very first iBackPacks and save a bunch on the future retail prices. Just click on the "Back this Project" button on the right hand side of the campaign page.

### Can I purchase the iBackPack™ in retail stores?

We are hopeful that the iBackPack will be wildly successful with our Indiegogo launch - and hence enhance the chances of large retailers such as Wal-Mart, Sears, JP Penneys, Toys-R-Us and others taking notice. Our plan is to have the iBackPack become a staple product in all major retailers in 2016 at a different price.

### Can I order more than one?

You can definitely pre-order as many iBackPacks as you'd like - the more the better! Just increase your pledge by \$165 (\$150 + US shipping) or by \$265 (for international) for each extra unit. So \$330 for 2, \$495 for 3, etc. Shipping will double because we have to send each unit separately. You'll also have a chance to enter different addresses at the end of the campaign for each iBackPack. You can also look at our bulk option for 10 iBackPack's in one order. Get all your friends on-board for some pretty good savings!

### Why is international shipping so expensive?

We're working with a full-scale logistics and distribution team to make our international deliveries as effective as possible. The total price of \$265 will still get you an iBackPack for

less than the eventual retail price and should let us snip to anyone, anywhere.

#### How long will the battery last?

The battery charging capabilities depend on how many iPhone, iPad devices you charge before recharging the primary battery.

The bluetooth speaker is removable, and with the self-contained battery has +1400 Mah rating good for around 8 hours per charge. It charges separately.

The LED and USB draw very little power, and with our smart(er) circuitry, you will be able to charge all day if needed without an issue.

#### Does the iBackPack charge all cell phones?

Yes, any cell phone or device that utilizes a 5V USB port can be charged.

#### How much does the iBackPack weigh?

Total weight for the iBackPack, including all parts is less than five pounds.

#### When are iBackPacks expected to ship?

We expect it will take us six months from the time the Indiegogo program ends until we are able to complete all shipments. The first group should be leaving our shipping docks within ninety days.

#### Where are the iBackPacks assembled?

Austin, Texas.

#### How much money are you expecting to raise?

Our minimum goal is \$50k but we hope there will be much more excitement and consequently more active participants. We are hopeful to be one of the most successful Indiegogo programs in their history - but . . . realize that a great percentage of those on Indiegogo feel the same way due to their belief in their product.

#### Can I get a refund?

Pre-orders are non-refundable. By making a contribution to this campaign, you acknowledge that you understand that you are contributing to a work-in-progress and not making a direct purchase. For more details please see Indiegogo's Terms of Use.

#### I'm a member of the press. Where can I download the press kit?

Please visit our website's Press page.

#### I don't see my answer here. Who do I contact?

Please email to [info@ibackpack.mobi](mailto:info@ibackpack.mobi).

We will get back to you as soon as possible.

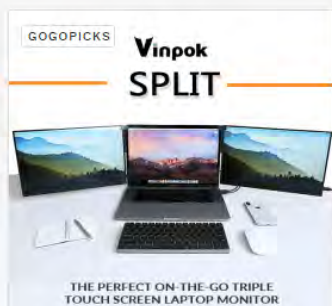
Looking for more information or have a question? [See the FAQ](#)


[Let us know](#) if you think this campaign contains prohibited content.

## Tags for this project

IPHONE BATTERIES

## You may also be interested in




**FUNDING** 


**Vinpok Split - Best On-the-go Touch Screen Monitor**

Triple monitor solution | presentation mode | compatibility with consoles | turn phone into computer

**PRODUCTIVITY**

**\$2,520,514** USD raised 50,410%



 4 days left

**A CINEMA IN YOUR POCKET**

**FUNDING** 

**PIQO: World's Most Powerful 1080p Pocket Projector**


240-inch HD projection from a 2-inch cube. Stream content from all your devices, anywhere, anytime.

**HOME**

**\$402,251** USD raised 4,023%



 15 days left


**FUNDING** 


**KEYTO: The Key to Burning Fat Faster**


Get actionable insights about your body in just one breath. Sustain ketosis & lose weight.

**HEALTH & FITNESS**

**\$344,008** USD raised 688%



 15 days left


**FUNDING** 


**Nanobuds: The Worlds Most Extreme Earbuds**

Simplicity and technology, together like never before. The result is completely perplexing.

**AUDIO**

**\$12,533** USD raised 1,253%



 29 days left

**EXPLORE**

- What We Do
- Funding
- Marketplace
- Investing
- GoFundMe

**ABOUT**

- About Us
- Blog
- Trust & Safety
- Help & Support
- Press
- Careers
- Contact

**ENTREPRENEURS**

- How It Works
- Indiegogo vs. Kickstarter
- Education Center
- Experts Directory
- Fees
- Enterprise
- China



**Find it first on Indiegogo**

Discover new and clever products in the Indiegogo newsletter

**SIGN ME UP**



# iBackPack 2.0 - 4G MiFi, HiTech Batteries - Smart Cables



iBackPack 2.0 - 3G/4G Wi-Fi/Mi-Fi, Bluetooth Audio, Massive Batteries, 6 USB, Wireless/Car Charger, 50 Pockets, Bulletproof Options

Created by  
Doug Monahan

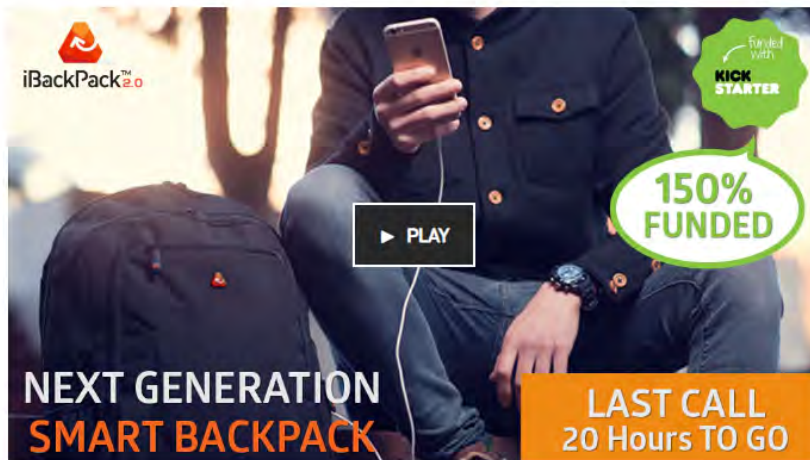
252 backers pledged \$76,694 to help bring this project to life.

Campaign    FAQ    Updates <sup>27</sup>    Comments <sup>264</sup>    Community

Share this project

Save

## About



Austin, TX    Wearables

**\$76,694**  
pledged of \$50,000 goal

**252**  
backers

**iBackPack<sup>TM</sup> 2.0**  
**NEXT GENERATION**

## Support

### Pledge \$25 or more

iBackPack Luggage Tags, ID Card, KeyFobs, Lost/Found Retrieval Service and updates throughout campaign.

We welcome you to join our team and assist us with funding and your ideas on how we can turn our idea into reality.

ESTIMATED DELIVERY	SHIPS TO
Jun 2016	Anywhere in the world

3 backers

### Pledge \$25 or more

YOUR CUSTOM PLEDGE!

- 1) Use the Pledge Calculator to find out the total cost of the EXTRA OPTIONS GALORE. (<https://goo.gl/4M5MOE>)
- 2) Place the calculated amount as the pledge for this reward.
- 3) We will send you a survey for you to pick your choice of the iBackPack 2.0 additional accessories.

ESTIMATED DELIVERY	SHIPS TO
Sep 2016	Anywhere in the world

4 backers



# BACKPACK



*iBackPack 2.0 is revolutionary new technology. It is a communications powerhouse with the largest possible batteries in 2016, WiFi/MiFi, iOS/Android Controller Apps and much more.*



*We built the iBackPack from scratch. Pockets, secret compartments, bullet-proof kevlar pockets, batteries galore, carabiners, RFID blocking sleeves, retractable usb power cables and much much more*

## Pledge \$149 or more

### iBackPack 2.0 Starter

High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore.

- + 3K mAh Credit Card Style Battery
- + TSA Lock
- + USB Fan
- + 3-1 Charging cable
- + USB Light Stick

Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, Rain/Snow Hood and Myriad of Options to Consider.

ESTIMATED DELIVERY **Sep 2016** SHIPS TO **Anywhere in the world**

7 backers

## Pledge \$199 or more

### iBackPack 2.0 PowerPack Basic

High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore.

- + 15600 mAh LCD Power bank
- + ID Card - Luggage Tag - Key Fob
- + 3K mAh Credit Card Style Battery
- + TSA Lock
- + USB Fan
- + 3-1 Smart cable (Micro USB/lightning/USB C)
- + USB Light Stick
- + USB Wall Charger
- + USB Car Charger
- + Bluetooth Speaker
- + 4 Port USB HUB

Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, Rain/Snow Hood and Myriad of Options to Consider.

ESTIMATED DELIVERY **Sep 2016** SHIPS TO **Anywhere in the world**

19 backers

## Pledge \$249 or more

### iBackPack 2.0 - Power Pack

High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore. 20k mAh main battery + Flashlight, 8k mAh Battery + modem, Smart Cables, Retractable Power Cord, 110V/220V to USB dual port (1A & 2.1) wall plug, Advanced Car Charging System - 1A & 2.1A, 8 USB Ports, Micro/Mini USB Port, Bluetooth Audio System, Anti-Theft System, iPhone/Android Controller Apps, Lost/Stolen Bag Retrieval System, Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, TSA Approved Lock, Rain/Snow Hood, Hidden Pockets, Secret Compartments and Myriad of Options to Consider.

EXTRA OPTIONS GALORE: Kevlar "Bullet Proof" Pad, Skateboard Style Travel System, Wireless charger, Credit Card 3k mAh, Lipstick Case 2.2k mAh, 5.4k mAh

# \$299

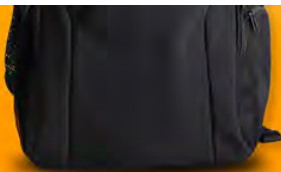
+SHIPPING



## iBACKPACK 2.0™ Wi-Fi

Expected retail price **\$399**

- Wi-Fi / Mi-Fi 3G/4G with 8,000 mAh battery
- 20,000 mAh main battery with flashlight
- 1 1A USB, 1 2.1 A USB, 1 2.1 Micro USB
- +30 pockets (with hidden compartments)
- Retractable 2m Power Cord Recharging System
- Ultra-smart Cables (5) - LED charging display
- Universal 110V/220V to USB wall plug
- Car charger with 2 USB ports
- 4 port USB HUB



- Bluetooth Speaker/Microphone/Controller
- iPhone/Android mobile apps
- Luggage Tag, 4 Key Fobs, ID Card & Lost/Found Service
- RFID Identify Theft Protection Sleeves
- TSA Approved Zipper Locking System
- Bluetooth stereo headset

**PLEDGE NOW**

The iBackPack 2.0 WiFi/MiFi version is a communications powerhouse. You have 24/7 high-speed internet connection coupled with multiple massively powerful batteries, hidden pockets and secret compartments, iOS/Android controller apps and much more.

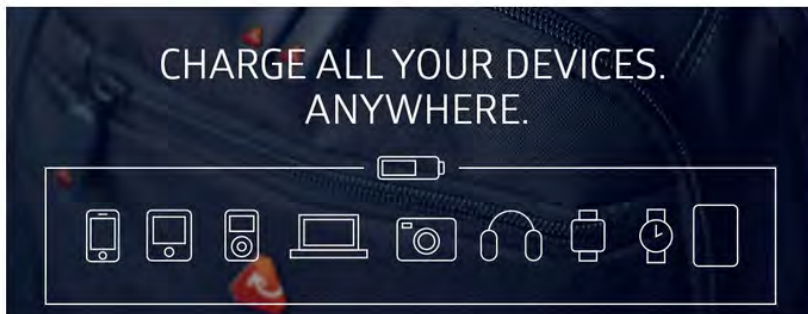
Battery + Flashlight, Solar Charging Panels, "Rearview camera", plus over 30 Options.

Select Options With FollowUp email.

ESTIMATED DELIVERY  
Sep 2016

SHIPS TO  
Anywhere in the world

52 backers



## BECOME A Wi-Fi/Mi-Fi HOTSPOT



Wi-Fi/Mi-Fi CONNECTIONS  
VIA ALL MAJOR CARRIERS  
IS STANDARD

- 1A USB Output
- Micro USB Charging interface
- SIM Card (Supports all major carriers)
- 3G/4G/Wi-Fi Router
- 8,000mAh Battery



at&t

Sprint

verizon

T-Mobile



vodafone



Telstra



orange



O<sub>2</sub>



Digicel  
Expect More. Get More.

Regardless of your location in the world, you will be able to connect to the internet using your existing internet connections. Cost is normally only \$5 a month for unlimited access.

## Pledge \$249 or more

iBackPack 2.0 Wi-Fi Basic

High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore.

- + 15600 mAh LCD Power bank
- + 8,000mAh Power Bank + MiFi Modem
- + USB Wall Charger
- + USB Car Charger
- + 3-1 Smart cable (Micro USB/lightning/USB C)
- + Bluetooth Speaker
- + ID Card - Luggage Tag - Key Fob
- + 4 Port USB HUB
- + TSA Lock
- + 3K mAh Credit Card Style Battery
- + Lipstick Style Battery
- + USB Fan
- + USB Light Stick
- + LED Smart Charging cable (Micro USB or lightning)

Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, Rain/Snow Hood and Myriad of Options to Consider.

ESTIMATED DELIVERY  
Sep 2016

SHIPS TO  
Anywhere in the world

18 backers

## Pledge \$299 or more

iBackPack 2.0 WIFI/MIFI VERSION

3G/4G WiFi/MiFi capabilities - AT&T, Verizon, T-Mobile, Vodaphone, Orange, O2, Sprint and more. Be the Hot-Spot. High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore. 20k mAh main battery + Flashlight, Smart Cables, Retractable USB Power Cord, 110V/220V to USB wall plug, Car Charger, 4 USB Ports, 3 Micro/Mini USB Ports, Bluetooth Speaker/Controller, GPS tracking, 8k mAh Extra Battery + Flashlight, 6k mAh Credit Card Style Battery, 6k mAh Lipstick Style Battery, iPhone/Android mobile apps, Lost/Stolen Bag Retrieval System, Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, TSA Approved Lock, Liquids Pouch, Rain/Snow Hood and much more.

EXTRA OPTIONS GALORE: Kevlar "Bullet Proof" Pad, Skateboard Style Travel System, Wireless charger, Credit Card 3k mAh, Lipstick Case 2.2k mAh, 5.4k mAh Battery + Flashlight, Solar Charging Panels, "Rearview camera", plus over 30 Options.

Select Options with FollowUp email.

ESTIMATED DELIVERY  
Sep 2016

SHIPS TO  
Anywhere in the world

112 backers





iBackPack™ Wifi HotSpot

And not just your friends - share your WIFI with the hottest looking girl in school



## iBackPack 20K mAh Battery

INCLUDED

NEVER LOSE  
**POWER AGAIN**



The iBackPack 2.0 20k mAh main battery bank can recharge a smartphone up to 10x from scratch.  
[www.ibackpack.co](http://www.ibackpack.co)



The iBackPack 20,000 mAh Main Battery coupled with our custom designed LED smartcables.

## IBACKPACK LIPSTICK BATTERY

INCLUDED



Pledge \$399 or more

iBackPack - SALES PRO VERSION

3G/4G WiFi/MiFi capabilities - AT&T, Verizon, T-Mobile, Vodaphone, Orange, O2, Sprint and more. Be the Hot-Spot. High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore. 20,000 mAh main battery + Flashlight, Smart Cables (5), Retractable USB Power Cord, 110V/220V to USB wall plug, Car Charger, 4 USB Ports, 3 Micro/Mini USB Ports, Bluetooth Speaker/Controller, GPS tracking, 8,000 mAh Extra Battery + Flashlight, iPhone/Android mobile apps, Lost/Stolen Bag Retrieval System, Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, TSA Approved Lock, Liquids Pouch, Rain/Snow Hood and much more.

DOWNLOADABLE B2B CONTACTS: Up to 10k contacts per month.

EXTRA OPTIONS GALORE: Kevlar "Bullet Proof" Pad, Skateboard Style Travel System, Wireless charger, Credit Card 3k mAh, Lipstick Case 2.2k mAh, 5.4k mAh Battery + Flashlight, Solar Charging Panels, "Rearview camera", plus over 30 Options.

Select Options With Follow Up email.

ESTIMATED DELIVERY

Sep 2016

SHIPS TO

Anywhere in the world

14 backers

Pledge \$1,300 or more

iBackPack 2.0 WIFI/MIFI VERSION - FIVE UNITS

3G/4G WiFi/MiFi capabilities - AT&T, Verizon, T-Mobile, Vodaphone, Orange, O2, Sprint and more. Be the Hot-Spot. High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore. 20,000 mAh main battery + Flashlight, Smart Cables (5), Retractable USB Power Cord, 110V/220V to USB wall plug, Car Charger, 4 USB Ports, 3 Micro/Mini USB Ports, Bluetooth Speaker/Controller, GPS tracking, 8,000 mAh Extra Battery + Flashlight, iPhone/Android mobile apps, Lost/Stolen Bag Retrieval System, Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, TSA Approved Lock, Liquids Pouch, Rain/Snow Hood and much more.

EXTRA OPTIONS GALORE: Kevlar "Bullet Proof" Pad, Skateboard Style Travel System, Wireless charger, Credit Card 3k mAh, Lipstick Case 2.2k mAh, 5.4k mAh Battery + Flashlight, Solar Charging Panels, "Rearview camera", plus over 30 Options.

Select Options with FollowUp email.

ESTIMATED DELIVERY

Sep 2016

SHIPS TO

Anywhere in the world

2 backers

Pledge \$2,600 or more



The iBackPack 2.0 Lipstick Style battery holds 2 iPhone/Android charges and can be recharged over 1,000x. It is small, portable and included with all pledges.

## CREDIT CARD STYLE BATTERY

INCLUDED



The iBackPack 2.0 credit card style battery holds 2 smartphone charges - can be recharged thousands of times and thin enough to fit into any wallet.



iBackPack 2.0 includes 6,000 mAh Credit Card Style Battery able to recharge a iPhone/Android up to 4x. Also in the photo is the Lamp combo 10,000 mAh battery.

iBackPack 2.0 WIFI/MIFI VERSION - TEN UNITS

3G/4G WiFi/MiFi capabilities - AT&T, Verizon, T-Mobile, Vodaphone, Orange, O2, Sprint and more. Be the Hot-Spot. High-Tech backpack with 50+ pockets for iPhone/Android/Notebook/Cameras, hidden pockets and secret compartments galore. 20,000 mAh main battery + Flashlight, Smart Cables (5), Retractable USB Power Cord, 110V/220V to USB wall plug, Car Charger, 4 USB Ports, 3 Micro/Mini USB Ports, Bluetooth Speaker/Controller, GPS tracking, 8,000 mAh Extra Battery + Flashlight, iPhone/Android mobile apps, Lost/Stolen Bag Retrieval System, Waterproof, Personalized Luggage Tags, ID Cards, Key Fobs, RFID Blocking Pouches, YKK Zippers, TSA Approved Lock, Liquids Pouch, Rain/Snow Hood and much more.

EXTRA OPTIONS GALORE: Kevlar "Bullet Proof" Pad, Skateboard Style Travel System, Wireless charger, Credit Card 3k mAh, Lipstick Case 2.2k mAh, 5.4k mAh Battery + Flashlight, Solar Charging Panels, "Rearview camera", plus over 30 Options.

Select Options with FollowUp email.

ESTIMATED DELIVERY

Sep 2016

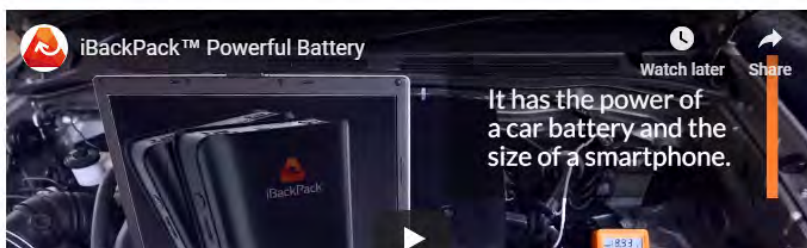
SHIPS TO

Anywhere in the world

2 backers

## Funding period

Mar 9 2016 - Apr 13 2016 (35 days)





## BLUETOOTH AUDIO SYSTEM

INCLUDED



*The Bluetooth Speaker provides superior listening as well as functions as a high-quality speaker phone.*



*iBackPack 2.0 Speaker System (also showing included FAN) The speaker doubles as a speaker phone allowing you to control your smartphone/tablet through the speaker.*



**STAY CONNECTED 24/7 WITH THE IBACKPACK HEADPHONES/MICROPHONE/AUDIO SYSTEM**

## Bluetooth Headphones, Microphone

INCLUDED



... ..



- ✓ High definition - high quality audio
- ✓ iOS system display for batteries
- ✓ Answer Phone with voice prompts
- ✓ Ultimate remote-office system
- ✓ High-end chipset
- ✓ 6 Hours Talk Time / 8 Hours Listen
- ✓ Ultra-Fast Battery Recharger

*The Bluetooth earbuds/headphones provide audio controls to the iPhone/Android iBackPack app, superior audio listening similar to BEATS.*

## IBACKPACK SMART USB CABLES

INCLUDED



Turns Bright Blue  
when fully charged

Turns Bright Red  
when low battery

*The iBackPack 2.0 cables were designed from scratch. They provide lights to display the charging levels - red means charging and blue is fully charged. [www.ibackpack.co](http://www.ibackpack.co)*



*iBackPack 2.0 includes 2 Zipper Cables with micro/lightning connector + 2 Smartcables with LED light to signify the charging level of devices. Blue = charged, Red = dead.*

## CHARGING ZIPPER CABLE

INCLUDED



We evaluated over one hundred cables before choosing the Zipper model. It is extremely durable, has a high transfer rate of data/power and supports all Apple and Android products.

## TYPE-C CHARGING CABLE INCLUDED



*The iBackPack 2.0 includes a 10,400 mAh charger, mirror and stand to hold your smartphone so you can participate in Face Time meetings as well as watch Youtube videos. It's ultra-small and ensures you never lost power.*





The Lightstick provides a nightlight and flashlight of sorts to assist in emergency situations.  
[www.ibackpack.co](http://www.ibackpack.co)



YOU CAN CHARGE UP TO 4 DEVICES AT ONCE  
VIA THE IBACKPACK™ USB CHARGING PORT

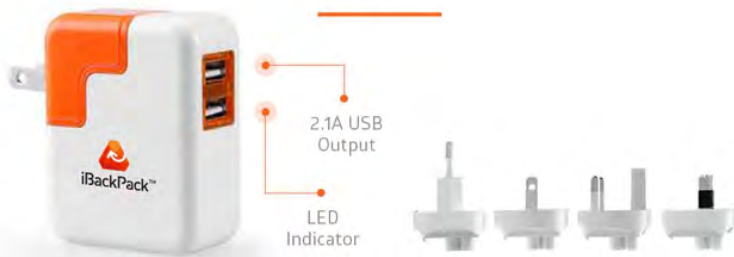
## 4 PORT USB 2.0 HUB

INCLUDED



## 110V/220V WALL CHARGER

INCLUDED



## DC 12V - 24V USB CAR CHARGER

INCLUDED





*iBackPack 2.0 Car Charger - 3 Ft. retractable micro/lightning usb cable able to charge all computers and other electronic devices in the iBackPack with one plug.*

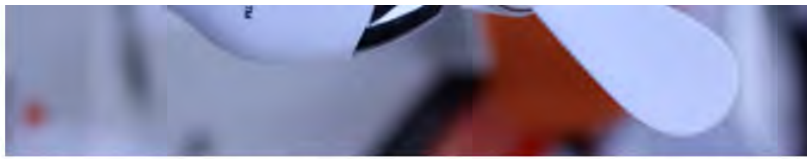


*iBackPack 2.0 Car Charger at factory being produced. iBackPack 2.0 includes Car Charger superior to all on market. It can keep computers, cameras, smartphones or tablets in the iBackPack charged while driving.*



*iBackPack 2.0 includes a Fan that works with all iPhones due to its Lightning Style USB connector. The Fan is ultra-silent yet very powerful. It will keep you cool in business meetings, church or wherever you are.*





iBackPack 2.0 includes a Fan with USB-Standard plug. Also shown in this photo is the iBackPack 2.0 car charger you will receive. Car charger has 3 ft. retractable micro/lightning connectors.



## ANTI-THEFT SECURITY SYSTEM

- You see someone stealing your bag.
- ▶ You push ALARM button.
- ▶ Siren is sounded.
- ▶ GPS is activated.
- ▶ Track your bag via your smartphone.

Never lose your iBackPack 2.0™ again.

## TSA CHECKPOINT FRIENDLY

You don't have to remove your notebook computer with the iBackPack TSA Checkpoint Friendly bag

TSA Checkpoint Friendly Display to alert TSA employees - ability to quickly move through TSA without hassles





Federal Aviation  
Administration-compliant




TSA-accepted  
Travel Sentry Approved



Department of  
Transportation-compliant



## INTEGRATED TSA RECOGNISED LOCK



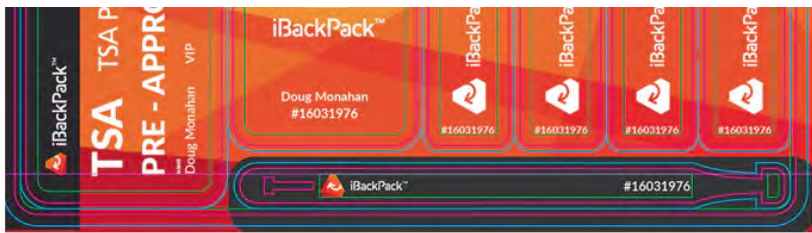
TSA officers have tools for opening and re-locking baggage with accepted and recognized locks, such as Safe Skies® and Travel Sentry®, reducing the likelihood of damaging the lock or bag if a physical inspection is required. TSA is not liable for damage caused to locked bags that must be opened for security purposes.

«return» Attached you will find your iBackPack product. Make sure to remove the card and execute same in order for the card to be valid. Place the iBackPack tag on any luggage you own and it will add our ability to return same to you should it be lost and found. We will send you an email notifying you of same. Also attached are four key-fobs to help recover your keys should they be misplaced. Your acceptance of this delivery of product fulfills the iBackPack obligations in full.

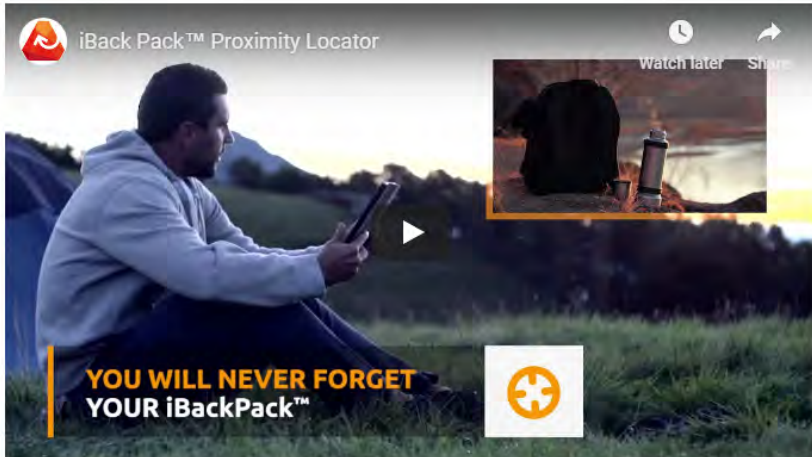
iBackPack™ [www.ibackpack.co](http://www.ibackpack.co) [www.mojobag.co](http://www.mojobag.co) [www.daybreakdirect.com](http://www.daybreakdirect.com) [www.ibackpack.co](http://www.ibackpack.co) [www.mojobag.co](http://www.mojobag.co)







*iBackPack 2.0 Luggage Tags, VIP ID Card, KeyFobs. Should you misplace/lose the iBackPack we maintain a lost and found service to return your iBackPack to you.*



*The iBackPack 2.0 mobile apps provide tremendous control over batteries, audio, GPS tracking and much more. [www.ibackpack.co](http://www.ibackpack.co)*

## IBACKPACK 2.0™ OPTIONAL ADD-ONS

### YOUR CUSTOM PLEDGE



USE iBackPack Pledge calculator for additional assets.



[www.ibackpack.co](http://www.ibackpack.co)

## TESTING THE ELECTRONICS



We are thoroughly testing each and every one of the products and welcome our backers to participate in the BETA programs. All products come with a life-time replacement warranty and support. Visit [www.ibackpack.co](http://www.ibackpack.co) for details.

**\$249**

+SHIPPING



**PLEDGE NOW**

iBACKPACK 2.0™  
**POWER  
BACKPACK**

Expected retail price **\$349**

- 20,000 mAh main battery with flashlight
- 1 1A USB, 1 2.1 A USB, 1 2.1 Micro USB
- +30 pockets (with hidden compartments)
- Retractable 2m Power Cord Recharging System
- Ultra-smart Cables (5) - LED charging display
- Universal 110V/220V to USB wall plug
- Car charger with 2 USB ports
- 4 port USB HUB
- Bluetooth Speaker/Microphone/Controller
- iPhone/Android mobile apps
- Luggage Tag, 4 Key Fobs, ID Card & Lost/Found Service
- RFID Identify Theft Protection Sleeves
- TSA Approved Zipper Locking System
- Bluetooth stereo headset

The iBackPack 2.0 PowerPack arms you with the most powerful backpack on the market in 2016. Massive 20k mAh Battery, Credit Card Battery, Lipstick Battery, 110V to USB Wall Charger and dozens of other high-tech features.

**\$399**


+SHIPPING



iBACKPACK 2.0™  
**SALES PRO**

Expected retail price **\$499**

- Downloadable B2B contacts  
Up to 10k contacts per month
- Wi-Fi / Mi-Fi 3G/4G with 8,000 mAh battery
- 20,000 mAh main battery with flashlight
- 1 1A USB, 1 2.1 A USB, 1 2.1 Micro USB



- +30 pockets (with hidden compartments)
- Retractable 2m Power Cord Recharging System
- Ultra-smart Cables (5) - LED charging display
- Universal 110V/220V to USB wall plug
- Car charger with 2 USB ports
- 4 port USB HUB
- Bluetooth Speaker/Microphone/Controller
- iPhone/Android mobile apps
- Luggage Tag, 4 Key Fobs, ID Card & Lost/Found Service
- RFID Identify Theft Protection Sleeves
- TSA Approved Zipper Locking System

**PLEDGE NOW**

*The iBackPack 2.0 Sales Professional Version arms sales people with a high-tech communications powerhouse. WiFi/MiFi, Bluetooth Headset/Speaker Phone, 5 Massive Batteries, Retractable Power, Wall Power and 10k B2B downloadable hotleads w/emails.*

## THE iBACKPACK 2.0™ TEAM



**DOUG MONAHAN**  
CEO AND FOUNDER



**ILE JUGOVSKI**  
VICE PRESIDENT



**DUNCAN BONNICI**  
CHIEF TECHNOLOGY OFFICER



**OSZKAR MIKLOS**  
SENIOR CREATIVE DIRECTOR



**SLAVEN BERAM**  
SENIOR UI/UX DESIGNER



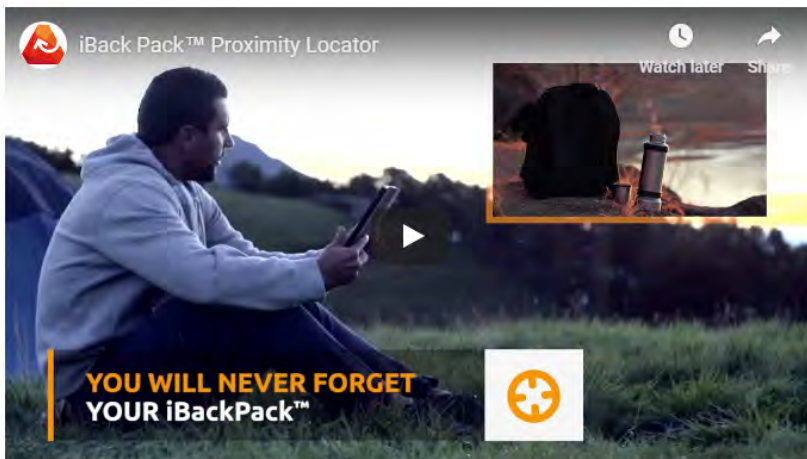
**VERONICA CABRALES**  
EXECUTIVE ASSISTANT  
TO THE CEO



**MILORAD SIBALIC**  
DEVELOPER



**GLAUBER RODRIGUES**  
VIDEO SERVICES



**YOU WILL NEVER FORGET  
YOUR iBackPack™**





*iBackPack 2.0 - 20,000 mAh Battery shown with LED Cables included. We have prototypes of our magnetic cables and are planning on providing as stretch goals.*



*iBackPack 2.0 is TSA compliant thus allowing your to quickly and easily move through security.*

## Risks and challenges

While manufacturing a product has become easier in today's well-connected world, it's still quite a complex challenge. To best prepare for the challenges ahead, we've partnered with supply chain and manufacturing experts and have recruited advisers and board members, who can provide expert advice and help us tackle challenges in production, engineering and retail management.

We have developed our plan for manufacturing in Asia and for shipping to our backers around the world. We have sourced the factories for all of iBackPack major components. For the two years, we've been developing long-term working relationships with these manufacturers, and they have been invaluable and active partners during our prototype development phase. They have approved the iBackPack design for its manufacturability and are committed to its success. During the production process, we expect to make minor changes to optimize the design for mass production. On the logistics side, we have established partnerships with a US fulfillment house and international shippers to help the iBackPacks get to where they're going quickly and safely.

Although it's difficult to plan for every unforeseen circumstance, such as political or economic events that might delay production or delivery, we've created contingency plans should these type of problems arise. Nevertheless, we are certain to face unexpected challenges throughout this journey and will do our best to solve them quickly. We pledge to keep our backers well-informed in a timely manner throughout the entire production process and to do everything we can to deliver the iBackPacks to you as planned.

[Learn about accountability on Kickstarter](#)

Questions about this project? [Check out the FAQ](#)

**ABOUT**

About us  
Our charter  
Stats  
Press  
Jobs

**SUPPORT**

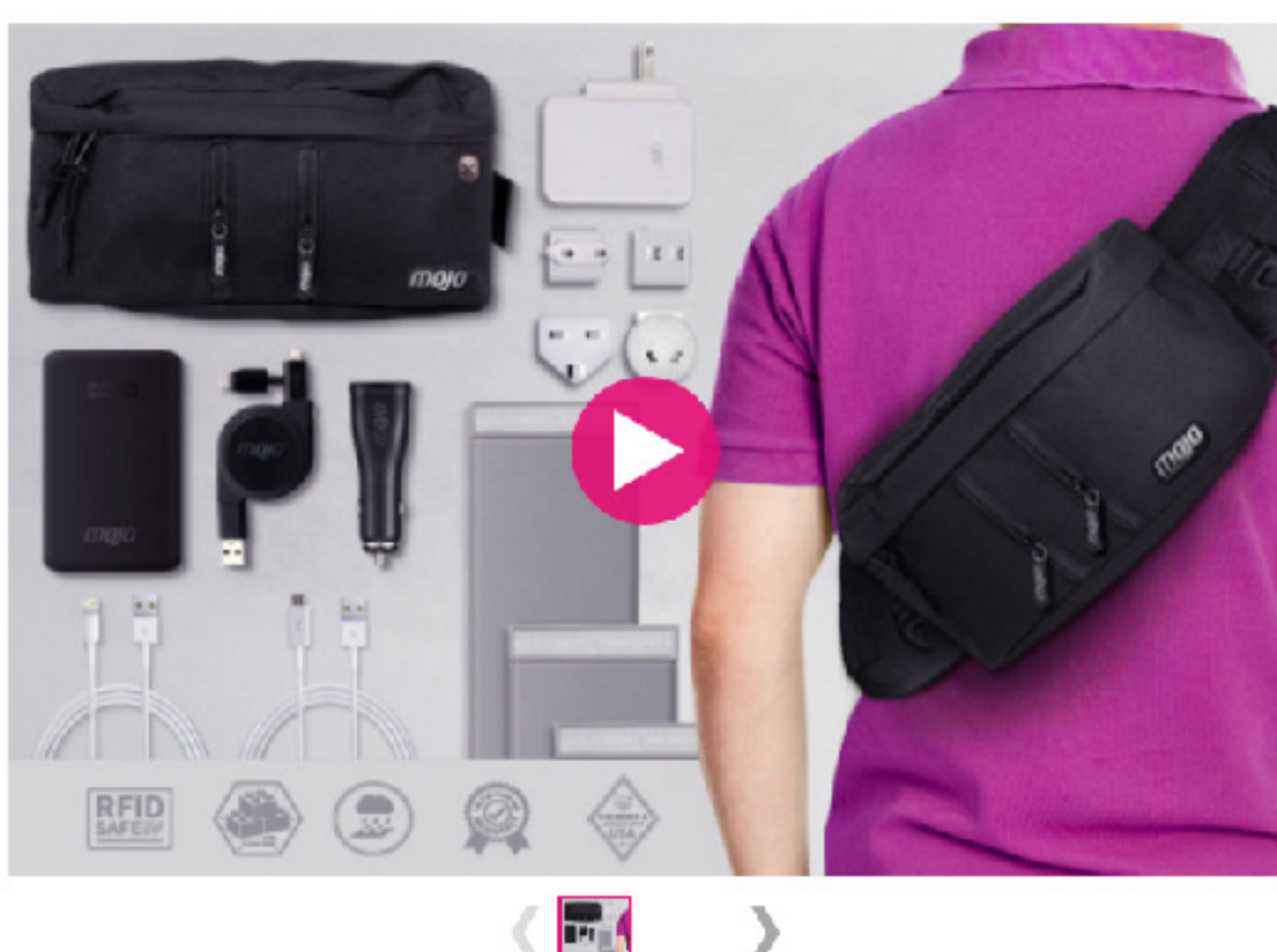
Help Center  
Our Rules  
Creator Handbook  
Campus  
Patrons

**HELLO**

Kickstarter Blog  
Engineering Blog  
Newsletters  
Research

**MORE FROM KICKSTARTER**

Kickstarter Live  
The Creative Independent  
Kickstarter Magazine



STORY FAQ UPDATES 5 COMMENTS 52 BACKERS 33

# I AM MOJO

YOUR EVERYDAY COMPANION



Bag, Battery and Power. The purpose of MOJO is to ensure all of your electronic gear is fully charged - all the time. We've added car chargers, 110V wall chargers, Apple and Android cables, retractable power cord, LEGO style velcro dividers, multiple options and colors.

## 01 | POWER

### 20,000 mAh BATTERY



#### UNLIMITED POWER

MOJO - at 20,000 mAh - has the largest commercially available battery on the market today. The Lithium Polymer power bank allows you to always stay connected with the world. It is easy to recharge through our retractable USB recharging cables. We provide iPhone and Android interconnect system, 110v and 220v wall plugs convert power to USB cables. If we missed anything - let us know and we will consider adding it. Build your own Bag - BYOB.

**NEVER LOSE POWER AGAIN**



## 02 | CHARGE ALL

CLOSED

## MOJO - Bag, Battery, Cables, Plugs & Sales Leads

Worlds most powerful Bag and Battery + recharging system for all electronics, RFID blocking & more

PROJECT OWNER  
**Doug Monahan**  
 Austin, United States  
 3 Campaigns | [More](#)

**\$3,644** USD raised  
 36% of \$10,000 flexible goal



#### SELECT A PERK

FEATURED

**\$75** USD + Shipping  
**MOJO - Standard - Early Bird**

20,000 mAh battery system (strongest available to-date). Configure like LEGOs with the ability to create unlimited compartments using velcro, Car Recharger, Apple/Android micro + standard USB cables. Retractable power cord, RFID blocking system for identity protection. Plenty of room for your purse, camera, wallet, keys, credit cards, business cards, iPad, iPhone, Android tablet or smartphone. MOJO is a walking powerhouse. Stretch goals include GPS tracking, alarm system and mobile app.

**Estimated delivery**  
 March 2016  
 32 out of 500 claimed

Ships Worldwide

[GET THIS PERK](#)

**\$99** USD + Shipping  
**MOJO - Standard**

20,000 mAh battery system (strongest available to-date). Configure like LEGOs with the ability to create unlimited compartments using velcro, Car Recharger, Apple/Android micro + standard USB cables. Retractable power cord, RFID blocking system for identity protection. Plenty of room for your purse, camera, wallet, keys, credit cards, business cards, iPad, iPhone, Android tablet or smartphone. MOJO is a walking powerhouse. Stretch goals include GPS tracking, alarm system and mobile app.

**Estimated delivery**  
 March 2016  
 0 claimed

Ships Worldwide

[GET THIS PERK](#)

**\$169** USD + Shipping  
**MOJO - TWO UNITS**

The Ultimate bag to store your iPhone/Android phone, tablets and cameras. Of course, plenty of room for your purse, wallet, keys, credit cards, etc. Powerful 20,000 mAh battery recharging system. Car USB recharger & retractable USB wall charger.

**Estimated delivery**  
 March 2016  
 1 claimed

Ships Worldwide

[GET THIS PERK](#)

**\$199** USD + Shipping  
**MOJO - SALES PRO VERSION**

MOJO Bag + B2B Sales Leads - One Year Subscription - <http://goo.gl/FIDLrp>  
 Download up to 60k B2B Leads/5k per month/12 months. Choose from 4 Million Chiefs, 13 M Presidents, 12 M Directors, 13 M Managers, 1M Sales Professionals, 1M Computer/Software Purchasers. Includes Fortune 1000, Global 500, Inc. 500. Emails included with guaranteed delivery. Search and download online by Job Title, Company, City, State, Zip, Employee Count, Annual Revenue, SIC Code and much more. Hit your sales numbers.

**Estimated delivery**  
 March 2016  
 0 claimed

Ships Worldwide

[GET THIS PERK](#)



## 02 | CHARGE ALL YOUR DEVICES

CAN CHARGE THE FOLLOWING DEVICES AND MANY MORE



### CHARGE ALL YOUR DEVICES

Losing power in 2015 isn't acceptable. You could miss important customer emails, emergency phone calls - but not if you have MOJO. Your iPhone, iPad, Android phone, Android tablet, GoPro Camera, Digital Camera from any manufacturer . . . you name it. Our backup system ensures all of your content is stored in the cloud through a special Dropbox OEM relationship.



### WATER RESISTANT FABRIC

Keep your electronics dry! The outer layer is made from the highest quality polyurethane, 900D high-density nylon. The middle layer of RFID blocking fabric contains nickel and copper interlace system provides an additional powerful water blocking layer of protection. The inside fabric provides a third and final solution to protect your valuable electronic gear. You name it and we thought of it.



## 04 | MATERIALS

ONLY THE BEST FOR YOU HAND PICKED ZIPPERS BUCKLES AND FABRIC

### HIGH GRADE, DURABLE MATERIALS

The materials used to create the MOJO bag were hand-picked. We chose the most durable fabric on the market today, integrated zippers designed to never jam, buckles made of high-quality polyurethane that are easy to connect and disengage, RFID blocking fabric to protect your debit & credit cards as well as block electromagnetic waves, durable VELCO female and male counterparts capable of tens of thousands of solid connections.



### ACCESSORIES GALORE

20,000 mAh battery bank is standard. It is capable of recharging multiple smartphone and/or tablets from scratch. Whether you are in the United States where 110v or elsewhere in the world where 220v wall power is provided - our electric wall to electronic power conversion system ensures solid and fast charges. Should you be in a vehicle you can garner power through the MOJO car charger adapter. We provide cables to support Apple and Android systems. Let us know what we should add - and if possible - it will be included.

## 06 | COLORS

EXPRESS YOUR PERSONALITY



\$235 USD + Shipping

### MOJO - 3 Units

Massive 20,000 mAh battery system with Android, iPhone connect on cables. 110V wall charger to USB, micro USB connections. RFID tag blocking system to protect from identify fraud. ECO style Velcro compartments - build your own.

#### Estimated delivery

March 2015

1 claimed

Ships Worldwide

[GET THIS PERK](#)

\$249 USD + Shipping

### MOJO - Sales Pro 120K Contacts

MOJO Bag + B2B Sales Leads - One Year Subscription - <http://goo.gl/FIDLrp> Download up to 120k B2B Leads/10k per month/12 months. Choose from 4 Million Chiefs, 13 M Presidents, 12 M Directors, 13 M Managers, 1 M Sales Professionals, 1 M Computer/Software Purchasers. Includes Fortune 1000, Global 500, Inc. 500. Emails included with guaranteed delivery. Search and download online by Job Title, Company, City, State, Zip, Employee Count, Annual Revenue, SIC Code and much more.

#### Estimated delivery

March 2015

0 claimed

Ships Worldwide

[GET THIS PERK](#)

\$375 USD + Shipping

### MOJO - FIVE UNITS

The Ultimate bag to store your iPhone/Android phone, tablets and cameras. Of course, plenty of room for your purse, wallet, keys, credit cards, etc. Powerful 20,000 mAh battery recharging system. Car USB recharger & retractable USB wall charger.

#### Estimated delivery

March 2015

1 claimed

Ships Worldwide

[GET THIS PERK](#)

\$700 USD + Shipping

### MOJO - TEN UNITS

The Ultimate bag to store your iPhone/Android phone, tablets and cameras. Of course, plenty of room for your purse, wallet, keys, credit cards, etc. Powerful 20,000 mAh battery recharging system. Car USB recharger & retractable USD wall charger.

#### Estimated delivery

March 2015

0 claimed

Ships Worldwide

[GET THIS PERK](#)

\$875 USD + Shipping

### MOJO - SALES PRO 120K - 5 UNIT

MOJO Bag + B2B Sales Leads - One Year Subscription - <http://goo.gl/FIDLrp> Download up to 120k B2B Leads/10k per month/12 months. Choose from 4 Million Chiefs, 13 M Presidents, 12 M Directors, 13 M Managers, 1 M Sales Professionals, 1 M Computer/Software Purchasers. Includes Fortune 1000, Global 500, Inc. 500. Emails included with guaranteed delivery. Search and download online by Job Title, Company, City, State, Zip, Employee Count, Annual Revenue, SIC Code and much more.

#### Estimated delivery

March 2015

0 claimed

Ships Worldwide

[GET THIS PERK](#)

## COLOR PALETTE

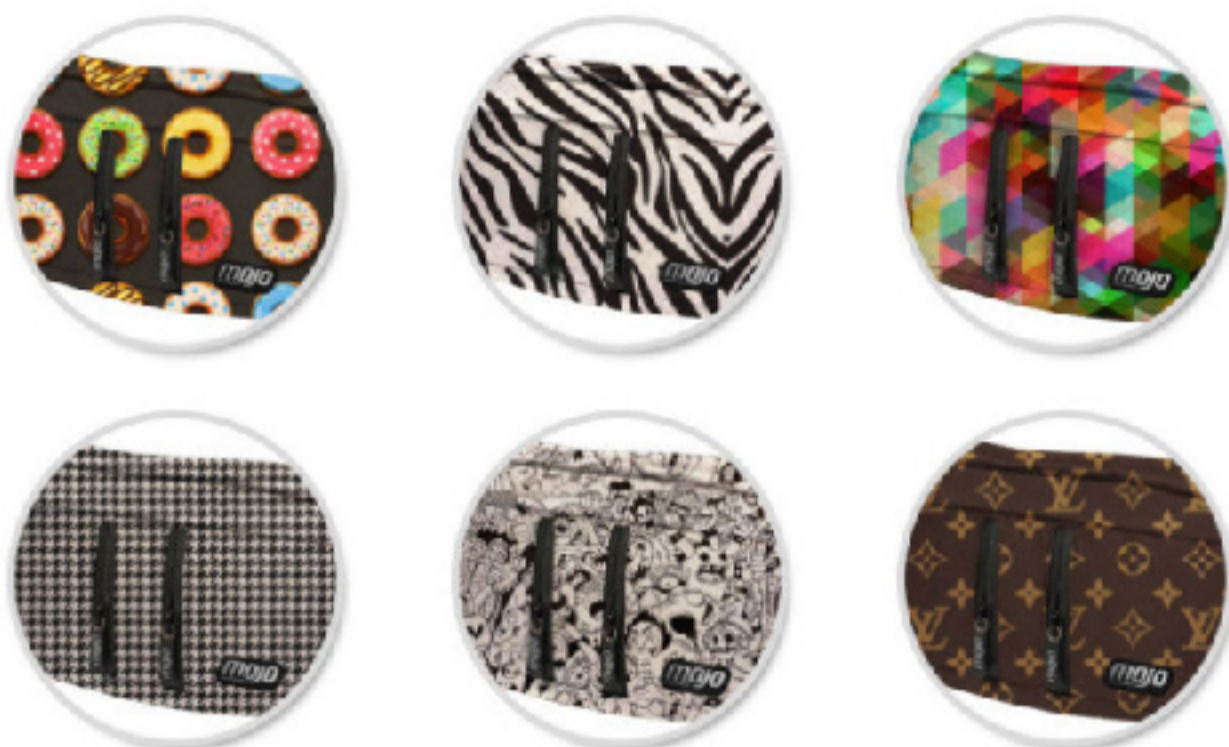


Let us know, when pledging for MOJO you preferred color. We will tally preferences and design and manufacture accordingly.

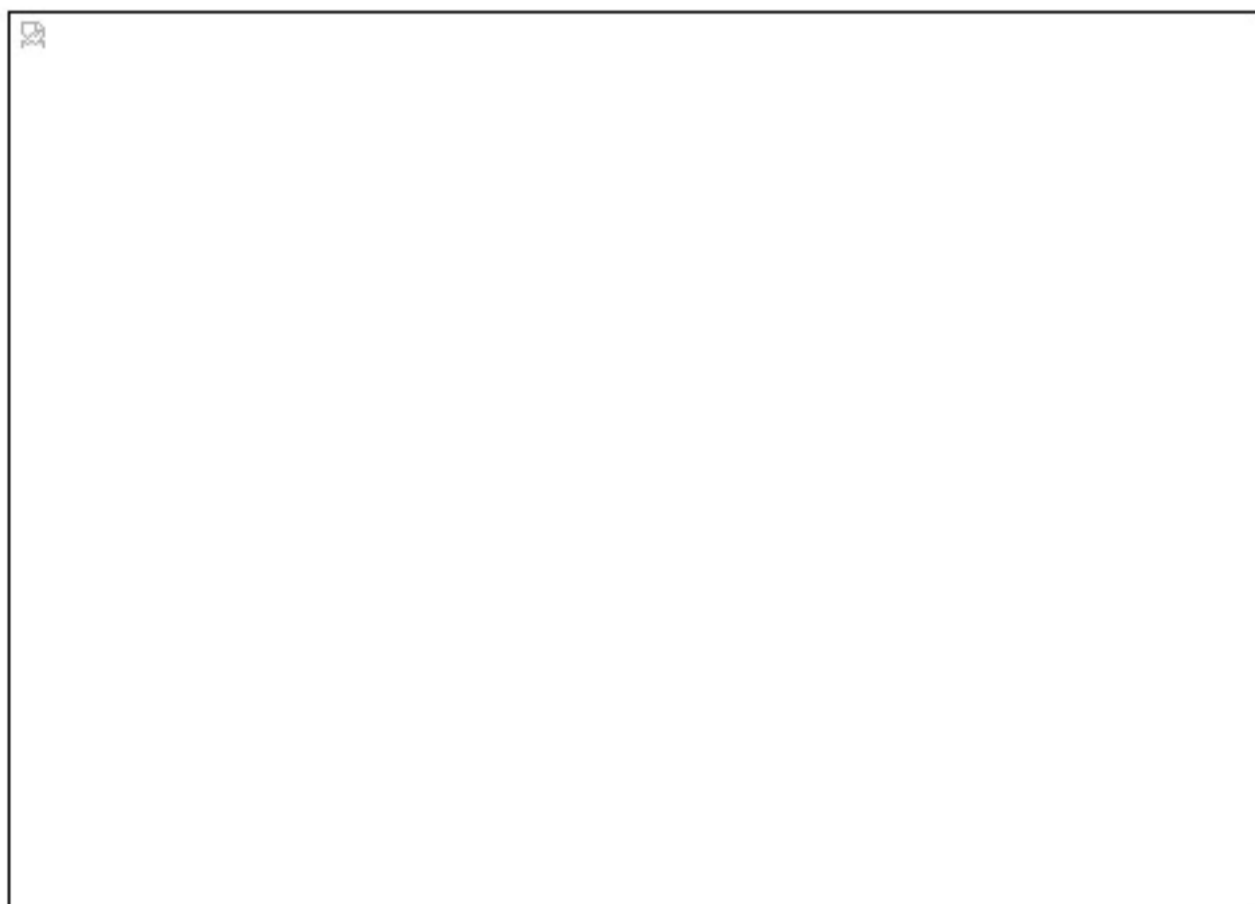
## COLORS

We are offering two colors to start - Midnight Black and Fire Engine Red. Should we receive tens of thousands of pledges we are open to providing a rainbow of potential colors and perhaps patterns. Let us know, when pledging for MOJO, your preferred color. We will tally preferences and design and manufacture accordingly.

## 07 | PATTERNS EXPLORE YOUR PERSONALITY



WE have the manufacturing capability to create MOJO in a wide variety of patterns. Ultimately, the ability to offer patterns is based upon the number of pledges we receive for the MOJO bag. Give us your ideas about the type of pattern you would like. If possible we will use them and give you credit.



## 08 | SCHOOL MOJO IS PERFECT FOR SCHOOL



### PERFECT FOR SCHOOL - MAKE THE GRADE

MOJO empowers students with the ability to keep their electronic gear powered up at all times. It is large enough to carry your tablets and telephones as well as required text books for classes. You can keep your lunch or snacks safely stored for quick access.

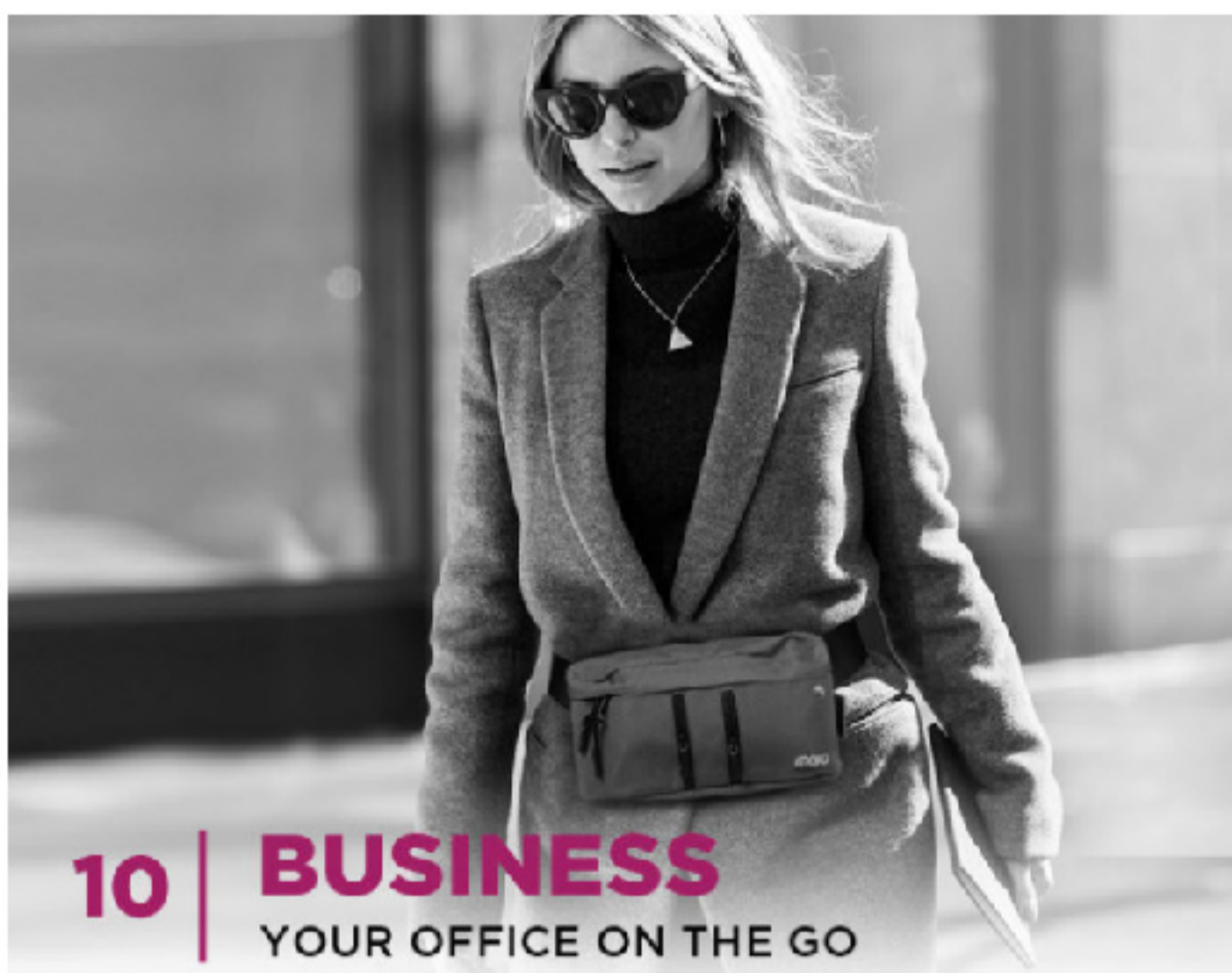


## 09 | SPORTS TRAIN WITH MOJO



## ULTIMATE SPORTS BAG

MOJO was designed by sports enthusiasts. You can store your water bottle, salt tablets, head-bands, cardio necessities... everything you need to keep your body fit. Strap MOJO on and hit your stride. We've made the bag connection system extra large so you won't have straps on your skin after removing.



## 10 | BUSINESS YOUR OFFICE ON THE GO

### BUSINESS

Your company will reimburse you for your MOJO pledge. It provides a valuable asset for any organization. The US Internal Revenue Service allows for the deduction of any viable business expense - MOJO fits the bill - and the law. Take back what is rightfully yours.



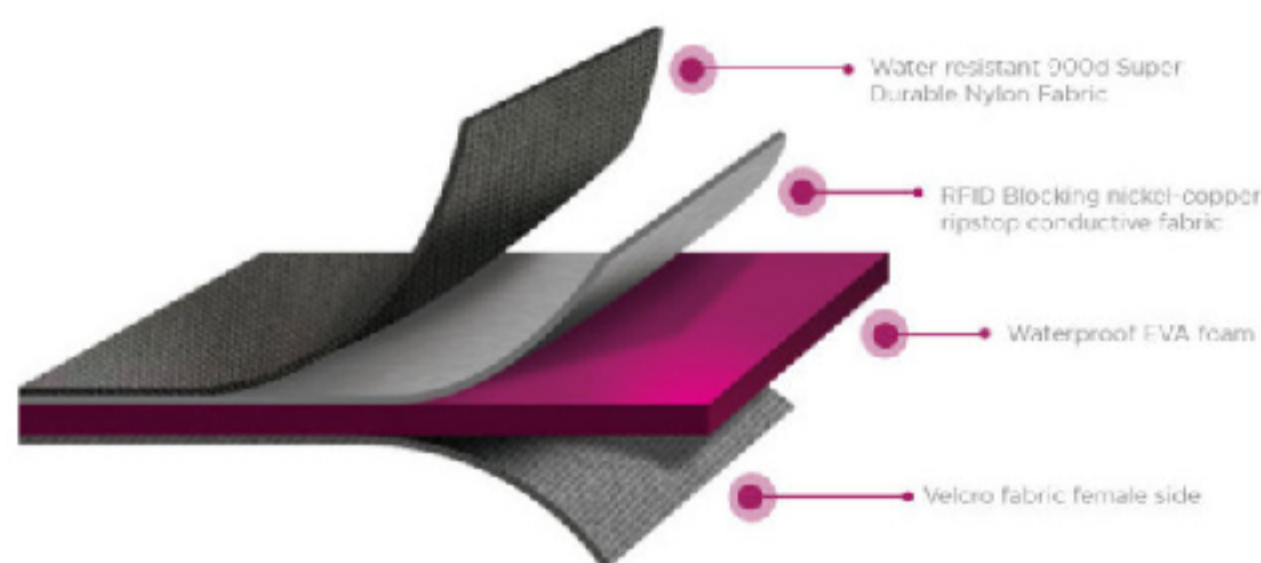
## 11 | CORPORATE MOJO BRANDING

### BRANDING

The MOJO is ideal to reward both employees and your top channel partners. We can customize the bag to include your organization's logo, brand or product likeness. If you wish, we can create Letterman Jacket style chenille patches. Give us a telephone call or send an email to discuss same - minimum order for customized branding MOJO bags is 25 units. Discounts for large quantities - Resellers Wanted and Fully Supported.



## 12 | NO ONE CAN STEAL YOUR IDENTITY



### SECURITY

We have created a sophisticated RFID blocking system to ensure no-one can "look inside" your bag via electronic surveillance systems. Billions of dollars a year are stolen, lives ruined - it won't happen to you if you are protected by MOJO's anti-theft system.

## 13 | INDIVIDUAL RFID PROTECTION

THE LAST WALL OF DEFENSE  
IS SECURED



The MOJO bag has RFID blocking cloth inside its walls; however, once your cards are removed from the MOJO they are vulnerable to attack - thus we provide RFID blocking sleeves for your passport, credit/debit cards and drivers license. Your personal security is 100% protected with the MOJO solution.

# 14 | MOJO SALES PRO

## 100 MILLION B2B CONTACTS

ID	FIRST NAME	LAST NAME	TITLE	COMPANY	CITY	STATE	ZIP	COUNTRY	EMPLOYEES	REVENUE	INDUSTRY
11	SEAN	ADAMS	Administrative	THE BANKERS GROUP INC	NEW YORK	NY	10018	USA			
12	BOB	ATKINS	State Administrator	WELLS FARGO	NEWARK	NY	07102	USA	100	1000000	Investment Banking/Broker
13	ROBERT	BAKER	Marketing Manager	THE BANKERS GROUP INC	NEW YORK	NY	10001	USA	10	200000	Financial Management & Generalist/Consulting/Marketing/Advertising Services/Business Services/Trade
14	BOB	LEWIS		THE BANKERS GROUP INC	NEWARK	NY	07102	USA	10	200000	Financial Management & Generalist/Consulting/Marketing/Advertising Services/Business Services/Trade
15				LESTER PERLS ASSOCIATES	NEW YORK	NY					
16	ROBERT	DEWANE	Board Member	AT&T	NEW YORK	NY	10001	USA			Charitable Organizations & Foundations/Associations
17	BOB	HEWITT	Area Sales Director	AMERICAN EXPRESS	NEW YORK	NY	10001	USA	100	20000000	Software Development & Hardware/Finance/Business Intelligence/Software/Consulting/Marketing/Advertising Services/Marketing/Advertising

Search through 100 Million B2B contacts with 12.3 Million Directors. Includes email addresses & guaranteed delivery. Search by Job Title, Company, Revenue, Employee Count, City, State, Zip. Downloadable up to 5,000 contacts/month in .csv format - compatible with all CRM apps.

## TIMELINE



THANK YOU  
FOR SUPPORTING  
OUR PROJECT

Looking for more information or have a question? [See the FAQ](#)

Let us know if you think this campaign contains prohibited content

Tags for this project

BAGS BATTERIES

You may also be interested in





FUNDING

### SmileRunner - Best Affordable GPS Sports Wristband

Built-In GPS | 24/7 Heart Rate Monitor | IP68 Waterproof | HD Color Display

FASHION & WEARABLES

**\$29,413** USD raised 588%

3 days left



FUNDING

### Vinpok Split - Best On-the-go Touch Screen Monitor

Triple monitor solution | presentation mode | compatibility with consoles | turn phone into computer

PRODUCTIVITY

**\$2,161,975** USD raised 43,240%

13 days left



FUNDING

### Surge Mini: The Best Sound Quality Wireless Earbuds

AAC Supported | 100Hrs Playtime | Bluetooth 5 | Snug Fit | Noise Isolation | Powerbank Charging Case

AUDIO

**\$60,232** USD raised 1,205%

27 days left



FUNDING

### Lily: An incredible way to learn Chinese.

The world's 1st smart speaker that can teach you Chinese.

EDUCATION

**\$112,749** USD raised 1,127%

25 days left

#### EXPLORE

- What We Do
- Funding
- Marketplace
- Investing
- GoFundMe

#### ABOUT

- About Us
- Blog
- Trust & Safety
- Help & Support
- Press
- Careers
- Contact

#### ENTREPRENEURS

- How It Works
- Indiegogo vs. Kickstarter
- Education Center
- Experts Directory
- Fees
- Enterprise
- China



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Discover new and clever products in the Indiegogo newsletter

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Select Currency



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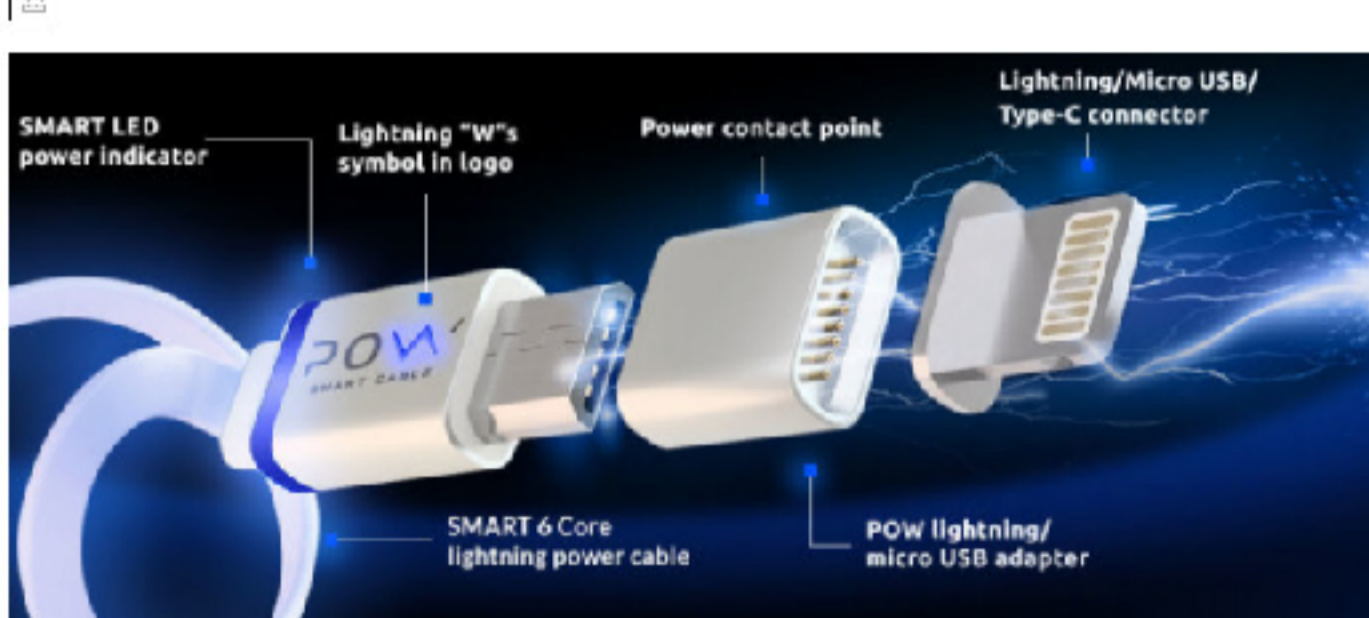


STORY FAQ UPDATES 5 COMMENTS 126 BACKERS 155



It's not just a cable, It's a SMART Solution

- Lightning/Micro-USB
- Easy Connect and Detach
- Reversible
- Waterproof
- Minimal
- Data Synchronisation
- Charging LED Indicator
- Cable Protection
- Affordable
- Light Pulse Cables
- Aluminium Connectors
- Ultra-fast charging



**3 in 1 Lightning/MicroUSB/USB C**  
 Our cables are revolutionary. They provide you with the ability to connect with virtually 99.99% of the electronics on the market today. One end of the cable is standard USB connection and on the other are all three options - Lightning, Micro USB and USB C. The fact that the cables connect magnetically is next-generation.



CLOSED

## POW - Super Smart USB Magnetic Cable System

USB Super Smart Cables - Micro - Lightning - USB C Combo + Charge Lights - Magnetic Connector + more

PROJECT OWNER  
**Doug Mnnahan**  
 Austin, United States  
 1 Campaigns | [More](#)

**\$7,982** USD raised  
 15% of \$50,000 flexible goal



SELECT A PERK

**FEATURED**

**\$19** USD + Shipping  
**Valentine's day Special**

+1 x POW Magnetic Connector +1 x POW Adapter +1 x POW Ultra-Smart Cable +1 Credit Style 3000mAh Battery Your Choice of Lightning, Micro USB or Type C.

**Estimated delivery**  
 August 2016

79 out of 500 claimed  
 Ships Worldwide

[GET THIS PERK](#)

**\$10** USD + Shipping  
**CAR CHARGER -**

Our Car Charger is quite simply the best on the market today. It has Micro-USD, Lightning-USB built-in retractable cable. 1.1A and 1.2.1A output. Visit [www.ihackpack.co](http://www.ihackpack.co) or [www.powcables.com](http://www.powcables.com) for photos of technology.

**Estimated delivery**  
 June 2016

3 out of 125 claimed  
 Ships Worldwide

[GET THIS PERK](#)

**\$13** USD + Shipping  
**WIRELESS POWER BATTERY**

8k mAh Battery + Wireless Charger + Smart Cable - BETA Program - You must be willing to take videos of yourself using the battery having it wireless recharge your iPhone/Android of tablet and share.

**Estimated delivery**  
 June 2016

6 out of 250 claimed  
 Ships Worldwide

[GET THIS PERK](#)

**\$19** USD + Shipping  
**POW Cable System**

+1 x POW Magnetic Connector +1 x POW Adapter +1 x POW Ultra-Smart Cable Your Choice of Lightning, Micro-USB or Type-C.

**Estimated delivery**  
 August 2016

10 claimed  
 Ships Worldwide

[GET THIS PERK](#)

**\$19** USD + Shipping  
**CUSTOM PLEDGE**

Your Custom Pledge! 1. Using the Pledge Calculator to find out the total cost of the combination you want. <http://www.powcables.com/calculator/> 2. Place the calculated amount as the pledge for this reward. 3. We will send you a survey for you to pick your choice of Lightning/Micro / Type-C USB

**Estimated delivery**  
 August 2016

15 claimed  
 Ships Worldwide

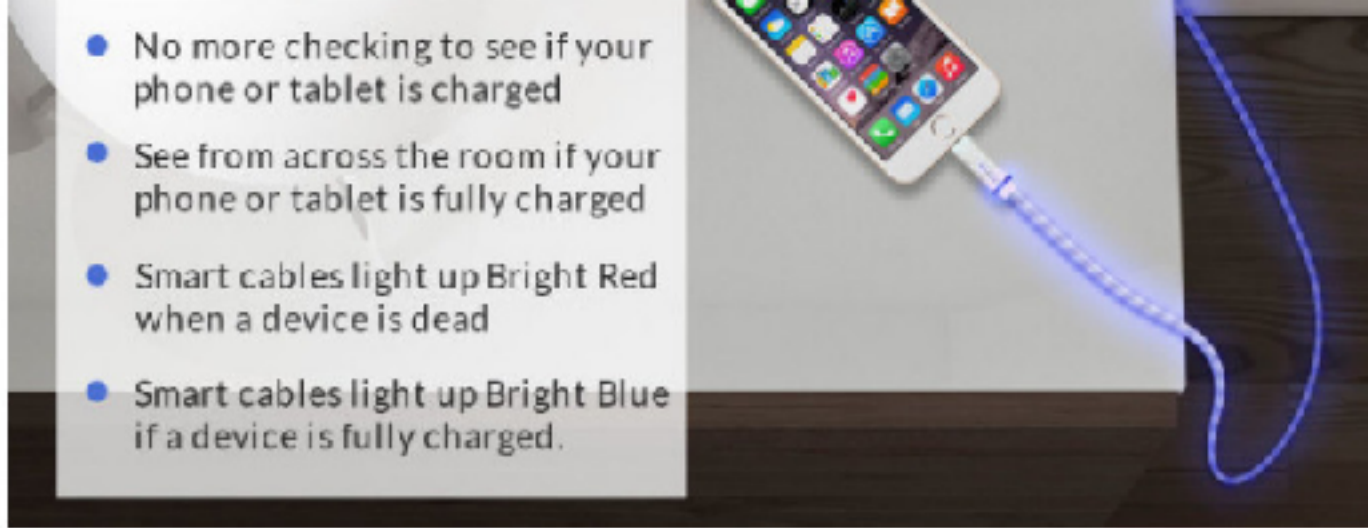
[GET THIS PERK](#)

**\$34** USD + Shipping  
**2x POW Cable System**

2 x POW Magnetic Connector 2 x POW Adapter 2 x POW Ultra-Smart Cable Your Choice of Lightning, Micro USB or Type C.



- No more checking to see if your phone or tablet is charged
- See from across the room if your phone or tablet is fully charged
- Smart cables light up Bright Red when a device is dead
- Smart cables light up Bright Blue if a device is fully charged.




**2X Faster Charging**



**6 Core Smart Copper Technology**

Our cables allow you to charge your phones or tablet devices at twice the standard rate. This is accomplished via allowing you to understand which USB port provides the best connection as well as the fact we have added extra copper cable wires. The simple add-on of an extra copper cables offers far faster speed and reporting.

**2X Faster Data Transfer**



Data transfer & charging at the same time

**GET YOURS NOW JUST FOR \$19** **I WANT ONE**

**MINIMAL Design does matter**




**2x STRONGER Reinforced casing**

**DESIGNED FROM SCRATCH**



Necessity is the mother of invention. One cable, many devices - Micro-USB Magnetic, Lightning-USB Magnetic, Typ-C USB Magnetic. Cables that tell you when your phone/tablet/device is charging and fully charged from across the room. 2X Transfer Rate Due To Smart Port Technology. <http://www.pow-cables.com>

**PLEDGE CALCULATOR**  
USE POW Pledge calculator for custom pledges

- 1 Choose the number of sets you need from the Pledge calculator
- 2 Copy & Paste the Calculated Total to your Pledge amount
- 3 We will send out survey for you to select the version you need after our campaign

**CALCULATE NOW**

**Estimated delivery**

August 2016

33 claimed

Ships Worldwide

**GET THIS PERK**

**\$75** USD + Shipping

**50k mAh Monolith Cable Bundle**

Our 50k mAh Mammoth Monolith is the most powerful USB in the market today. It features 3 output USB charging ports - 1A and 2 2.1A. It's powerful enough to jump start your car yet lightweight at only 8 ounces (1/2 lb).

**Estimated delivery**

August 2016

1 out of 250 claimed

Ships Worldwide

**GET THIS PERK**

**\$80** USD + Shipping

**5x POW Cable System**

5 x POW Magnetic Connector 5 x POW Adapter 5 x POW Ultra-Smart Cable Your Choice of Lightning, Micro-USB or Type-C.

**Estimated delivery**

August 2016

25 claimed

Ships Worldwide

**GET THIS PERK**

**\$152** USD - Shipping

**10 POW - Smart Cable & Connect**

10 x POW Magnetic Connector 10 x POW Adapter 10 x POW Ultra-Smart Cable Your Choice of Lightning, Micro-USB or Type-C.

**Estimated delivery**

August 2016

4 claimed

Ships Worldwide

**GET THIS PERK**

**\$1520** USD + Shipping

**100 POW - Corporate**

100 x POW Magnetic Connector 100 x POW Adapter 100 x POW Ultra-Smart Cable Your Choice of Lightning, Micro-USB or Type-C.

**Estimated delivery**

August 2016

0 claimed

Ships Worldwide

**GET THIS PERK**

**\$3800** USD + Shipping

**250 POW - Reseller**

250 x POW Magnetic Connector 250 x POW Adapter 250 x POW Ultra-Smart Cable Your Choice of Lightning, Micro-USB or Type-C.











**Estimated delivery**

August 2016

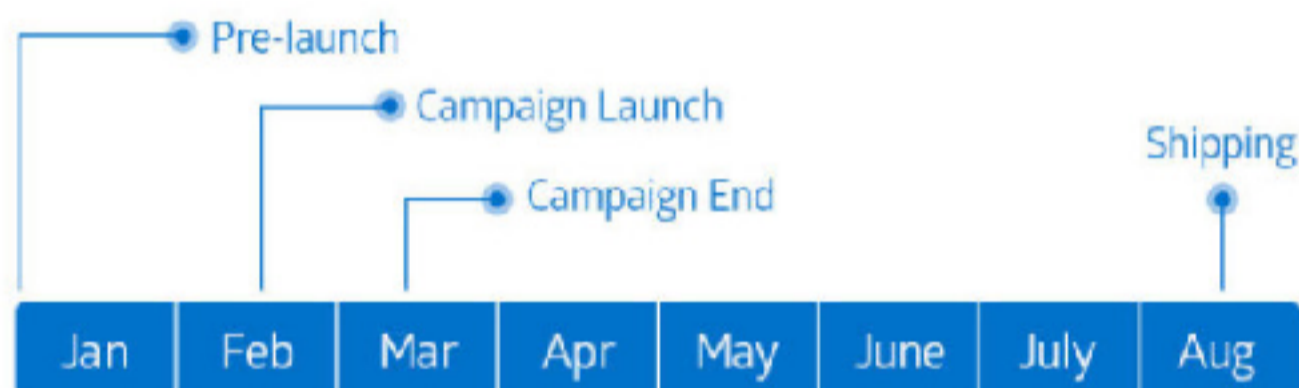
0 claimed

Ships Worldwide

**GET THIS PERK**

- 
**\$19.00 USD** | Lightning All in One  
 Lightning Smart Cable + Lightning Adaptor + Lightning Magnetic Connector
 [PREORDER NOW](#)
- 
**\$19.00 USD** | Micro USB All in One  
 Micro USB Smart Cable + Micro USB Adaptor + Micro USB Magnetic Connector
 [PREORDER NOW](#)
- 
**\$19.00 USD** | Micro USB, Type-C All in One  
 Micro USB Smart Cable + Micro USB Adaptor + Type-C Magnetic Connector
 [PREORDER NOW](#)
- 
**\$5.00 USD** | Lightning Magnetic Connector
 [PREORDER NOW](#)
- 
**\$5.00 USD** | Micro USB Magnetic Connector
 [PREORDER NOW](#)
- 
**\$5.00 USD** | Type-C Magnetic Connector
 [PREORDER NOW](#)
- 
**\$6.00 USD** | Lightning Adaptor
 [PREORDER NOW](#)
- 
**\$6.00 USD** | Micro USB Adaptor
 [PREORDER NOW](#)
- 
**\$12.00 USD** | Lightning Smart Cable
 [PREORDER NOW](#)
- 
**\$12.00 USD** | Micro USB Smart Cable
 [PREORDER NOW](#)

## PROJECT TIMELINE



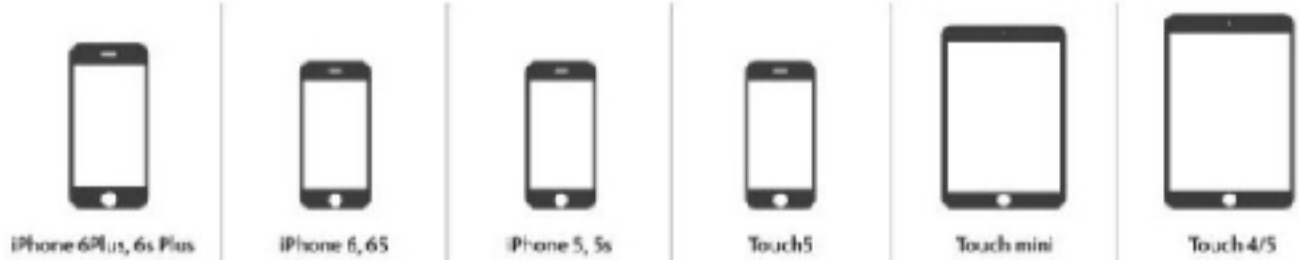
## STRETCH GOAL

Want to add a bit more personality to your POW cables? If we hit \$50k, we will offer three more color options for our backers

**\$50k =** GREEN PINK YELLOW



### Lightning Version



### Micro USB Version



### USB Type-C Version





## MEET THE TEAM



**DOUG MONAHAN**  
CEO AND FOUNDER



**ILE JUGOVSKI**  
VICE PRESIDENT



**DUNCAN BONNICI**  
CHIEF TECHNOLOGY OFFICER



**OSZKAR MIKLOS**  
SENIOR CREATIVE DIRECTOR



**SLAVEN BERAM**  
SENIOR LUX DESIGNER



**MILORAD SIBALIC**  
DEVELOPER

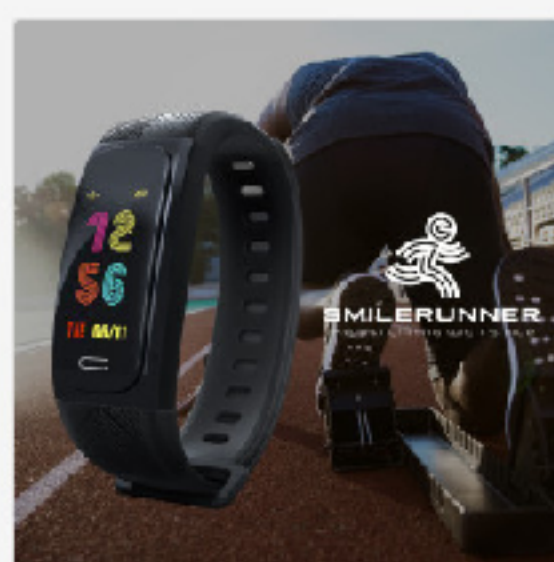
Looking for more information or have a question? [See the FAQ](#)

Let us know if you think this campaign contains prohibited content

## Tags for this project

OTHER

You may also be interested in



FUNDING ♥

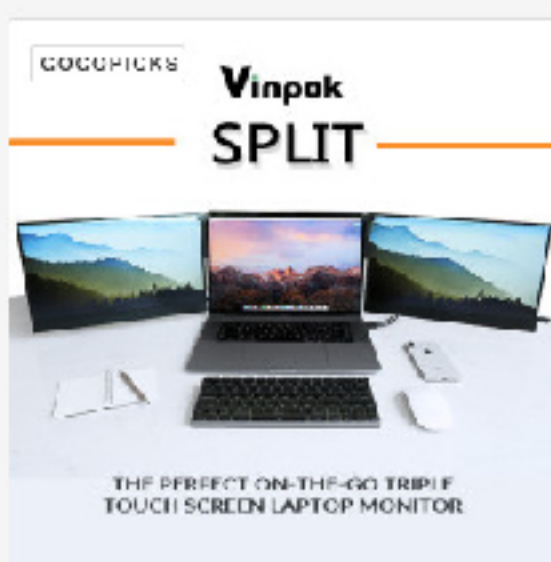
### SmileRunner - Best Affordable GPS Sports Wristband

Built-in GPS | 24/7 Heart Rate Monitor | IP68 Waterproof | HD Color Display

FASHION & WEARABLES

**\$29,413** USD raised 588%

4 days left



FUNDING ♥

### Vinpok Split - Best On-the-go Touch Screen Monitor

Triple monitor solution | presentation mode | compatibility with consoles | turn phone into computer

PRODUCTIVITY

**\$2,161,756** USD raised 43,235%

14 days left



FUNDING ♥

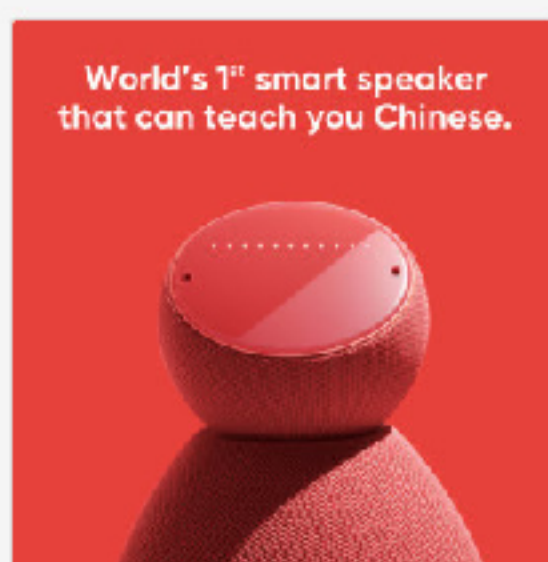
### Surge Mini: The Best Sound Quality Wireless Earbuds

ANC Supported | 100Hrs Playtime | Bluetooth 5 | Snug Fit | Noise Isolation | Powerbank Charging Case

AUDIO

**\$60,232** USD raised 1,205%

28 days left



FUNDING ♥

### Lily: An incredible way to learn Chinese.

The world's 1st smart speaker that can teach you Chinese.

EDUCATION

**\$112,595** USD raised 1,126%

26 days left

## EXPLORE

- What We Do
- Funding
- Marketplace
- Investing
- GoFundMe

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